ELI-WHY: Evaluating the Pedagogical Utility of LLM Explanations

Brihi Joshi^{*} Keyu He^{*} Sahana Ramnath[•] Sadra Sabouri[•] Kaitlyn Zhou[•] Souti Chattopadhyay[•] Swabha Swayamdipta[•] Xiang Ren[•]

•University of Southern California •Stanford University

{brihijos, frankhe}@usc.edu

Abstract

Language models today are widely used in education, yet their ability to tailor responses for learners with varied informational needs and knowledge backgrounds remains underexplored. To this end, we introduce ELI-WHY, a benchmark of 13.4K "Why" questions to assess the pedagogical capabilities of LLMs. We then conduct two extensive human studies to assess the utility of LLM-generated explanatory answers (explanations) on our benchmark, tailored to three distinct educational grades: elementary, high-school and graduate school. In our first study, human raters assume the role of an "educator" to assess model explanations' fit to different educational grades. We find that GPT-4-generated explanations match their intended educational background only 50% of the time, compared to 79% for human-curated explanations. In our second study, human raters assume the role of a learner to assess if an explanation fits their own informational needs. Results show that users deemed GPT-4-generated explanations relatively 20% less suited to their informational needs, particularly for advanced learners. Additionally, automated evaluation metrics reveal that GPT-4 explanations for different informational needs remain indistinguishable in their grade-level, limiting their pedagogical effectiveness. These findings suggest that LLMs' ability to follow inference-time instructions alone is insufficient for producing high-utility explanations, tailored to users' informational needs.

1 Introduction

Large language models are increasingly used in education for seeking information (Suri et al., 2024), tutoring (Chevalier et al., 2024), and automated assessment (Tlili et al., 2023; Stahl et al., 2024). A critical aspect of their pedagogical utility is their ability to *tailor* responses to learners with varying

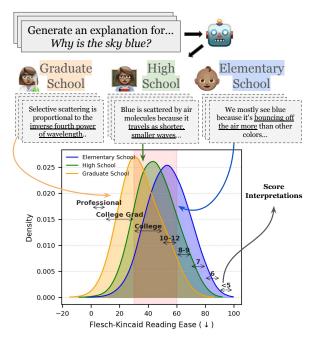


Figure 1: Distribution of Flesch-Kincaid Reading Ease scores for tailored GPT-4-explanations in ELI-WHY: Explanations are generated for elementary, high school, and graduate-level backgrounds for "Why" questions. Interpretations of Flesch-Kincaid Reading Ease scores depicting grade-level complexity (lower = more complex) often overlap (within the high school-college range, region highlighted in pink).

informational needs (Adolphe et al., 2023; Puech et al., 2024; Davies et al., 2021; Chevalier et al., 2024; Jurenka et al., 2024; Sun and Zhou, 2024). This is particularly important in scientific communication, where complex concepts must be conveyed effectively to non-experts (August et al., 2023), and in policy or legal communication, where text must balance technical accuracy with readability (Cheong et al., 2024). Despite the potential of LLMs to adjust explanations by modifying complexity (August et al., 2024), formality (Luo et al., 2023), and domain-specific language (Karabacak and Margetis, 2023; Wang et al., 2023), it remains unclear whether they can effectively generate re-

^{*} Equal contribution.

sponses that are useful to both educators (Kim et al., 2024a) and learners (Lee et al., 2023).

One critical challenge in pedagogy is answering "Why" questions. They require explanatory answers which can meet different learners where they are. For the question "Why is the sky blue?", a high-schooler might find the explanation "Sunlight scatters when it hits air molecules" more understandable, while a physics graduate would perhaps find a more technical answer "Selective scattering is proportional to the inverse fourth power of wavelength" more satisfactory. While LLMs are capable of step-by-step reasoning across various tasks (Wei et al., 2022; Prystawski et al., 2023), by default they generate a *one-size-fits-all* explanation, that might not fit a user's informational needs (August et al., 2024). Can the prompt-following skills of LLMs (Wei et al., 2021; Zeng et al., 2023; Lee et al., 2024) help them tailor their explanations¹ to users with different informational needs?

We introduce ELI-WHY², a dataset of 13.4K "Why" questions spanning science, medicine, and humanities, such as "Why do countries have flags?" or "Why do leaves change color in the fall?" to examine the pedagogical utility of LLM explanations. While prior studies have explored LLMs' ability to generate general-purpose explanations in a pedagogical setting (Joshi et al., 2023; Li et al., 2024), it is important that explanations adapt to a learners' prior knowledge (Schmucker et al., 2024; Ye et al., 2024; Lee et al., 2023).

Our experimental settings involve using the highest educational degree attained as a proxy for the informational needs of a user. Specifically, we prompt GPT-4 to generate three different explanations to ELI-WHY questions, fit for users with elementary school, high school, or graduate level education. We conduct automated evaluations and two human studies to assess the utility of GPT-4 generated grade-tailored explanations. Our first human study is conducted from an educator's perspective to test the appropriateness of an explanation for users with different educational backgrounds on a subset of ELI-WHY. We find that GPT-4-generated explanations match their intended background only 50% of the time, compared to 79% for human-written explanations curated by

lay humans (Section 4). Automated metrics assessing grade-level readability of text further reveal that grade-tailored explanations often overlap in complexity (shown in Figure 1; Section 4.2). Our second human study tests the appropriateness of an explanation from the perspective of a learner's own self-reported informational needs (Section 5). To capture the informational needs of users, we asked participants to rate explanations based on whether they provide new information and whether the explanations connect with their existing knowledge. Studies with participants from elementary, high school, and graduate backgrounds (Physics and Psychology) reveal that GPT-4-generated explanations are relatively 20% less informative than human-written explanations curated by lay humans. This gap is particularly pronounced for users with graduate-level and high-school backgrounds.

Overall, our results highlight the limitations of current LLM-driven pedagogy and suggest that explicitly prompting for audience adaptation alone might be insufficient. We believe that in addition to ELI-WHY being a valuable resource to evaluate LLMs' pedagogical utility, our human-centered evaluation framework can help build personalized agents catered to the informational needs of users. We will publicly release ELI-WHY, along with GPT-4-generated and human-written curated explanatory answers³.

2 The ELI-WHY Benchmark

Existing work in pedagogical evaluation of LLMs has either focused on objective benchmark-driven question-answering tasks (e.g. multiple-choice science-based question answering) (Lu et al., 2022; Mitra et al., 2024) or subjective use-case driven tasks (e.g. evaluating academic achievements induced by LLM assistants) (Höper and Schulte, 2024; Sun and Zhou, 2024). Combining these two, we focus on the task of answering "Why" questions; they ensure a good balance between having a knowledge-seeking setting and having room for subjectivity in the manner in which knowledge is presented (Sulik et al., 2023). To this end, we introduce ELI-WHY, which consists of 13,392 "Why" questions curated across STEM and Non-STEM domains. There are 6,217 STEM questions (across disciplines like Physics, Chemistry, Computer Science, Material Engineering etc.), and 7,175 non-

¹For brevity, we henceforth refer to free-text explanatory answers to "Why" questions as *explanations*.

²Name inspired by the subreddit "Explain Like I'm Five", where users seek simpler answers to questions. https://www. reddit.com/r/explainlikeimfive/

³Benchmark and Code available at https://github. com/INK-USC/ELI-Why

STEM questions (across disciplines like Sociology, Law, Culture, History, Public Relations, etc.). Our dataset is created by (1) **over-generating** "Why" questions from GPT-4 via few-shot prompting followed by (2) **extensive filtering** by checking validity and non-toxicity of the questions. We expand upon these steps below, and provide full details, including prompts, model settings and filtering process about ELI-WHY curation in Appendix B.

Overgenerating "Why" questions from GPT-4. We use a set of 50 seed "Why" questions from Sulik et al. (2023) (Table 2) and split them into different domains and disciplines. We use them as in-context examples to prompt GPT-4 (Table 3) to generate more questions in a given domain (Liu et al., 2022). This led to \sim 30k questions being generated.

Filtering generated questions. We then manually deduplicated questions from the set and checked whether questions were suitable for different informational needs. E.g., we removed niche, domain-specific questions (e.g. questions like "Why is the electron cloud model currently the most accepted atomic model?". More details about the filtering process is in Appendix B.2. This resulted in the final 13,392 questions.

3 Generating GPT-4 Explanations for different Educational Backgrounds

Tailoring responses to users with different educational backgrounds is important to improve LLMs' use in pedagogy (Adolphe et al., 2023; Puech et al., 2024); end users with varying educational or conceptual backgrounds have different expectations from answers to questions they ask (Kolb et al., 2007; Bertrand et al., 2023). In this section, we describe the different educational levels we used for evaluating LLM explanations, and provide details of various explanations that we generate.

Educational backgrounds. To distinguish users with different informational needs⁴, we choose three educational levels with distinct needs⁵: Elementary School, High School and Graduate School, in the context of education in the United States. Elementary School group typically covers content up to U.S. Grade 4, and adults with this education level may have limited theoretical knowledge of individual disciplines. The High School group extends through U.S. Grade 12 to approximately the sophomore year of undergraduate studies, and adults at this level have a foundational grasp of academic subjects but may still struggle with discipline-specific terminology. Graduate School group in the U.S. typically follow a bachelor's degree, offering advanced, specialized education and adults with this education have few knowledge gaps and possess advanced expertise in specific areas without needing foundational instruction⁶.

Generating Grade-Tailored Explanations. For any given "Why" question, our goal is to generate three responses corresponding to users whose highest educational degree is at Elementary School, High School the and Graduate School level. We generate all explanations using GPT-4-0613⁷ (henceforth shortened to GPT-4) using zero-shot prompting. Our prompts (detailed in Appendix C) help GPT-4 assume the role of an *expert* in the discipline of a given question, and then provide suitable explanations for each educational background⁸. Additionally, our prompts contain additional instructions like "do not add any additional text like greetings or ornamental words" to ensure that GPT-4 tailors the response in terms of knowledge and not just stylistic cues. GPT-4 would often add context, such as "playing in the park" or "other kids" while generating explanations for Elementary School background. We try to limit such generations using specific instructions in the prompt, so that it puts less emphasis on stylistic verbiage, when compared to knowledge content (Table 6). Throughout the rest of this paper, we use *intended* educational background of an explanation to refer to the educational background used to generate the explanation. All model parameters used to generate explanations are detailed in Appendix C.2.

Baseline Explanations. As our first baseline, we prompt GPT-4 without any educational background

 $^{^{4}\}mbox{Throughout this study, we refer to adults aged 18+ as our user base$

⁵While educational levels can often overlap with informational needs, we choose three levels that are least overlapping.

⁶Description of these backgrounds are informed by https://en.wikipedia.org/wiki/Educational_ attainment_in_the_United_States and (Falk and Needham, 2013)

⁷Last accessed August 2024.

⁸We assume that GPT-4 contains knowledge from varied disciplines, as per https://openai.com/index/gpt-4-research/

(prompt in Appendix C) to capture the Default explanation that GPT-4 will generate for a given question. As our second baseline, we provide non-LLM explanations that are retrieved using the Google API^9 (Web-Retrieved); we use the *Featured Snippet* provided by Google¹⁰.

Web Explanations Curated by Lay Humans. Lastly, for a subset of 40 questions in ELI-WHY, authors of this work manually curated explanations for each educational background, by searching appropriate websites. All explanations are

curated independently by two authors, then discussed together to preserve the most plausible explanation. e.g., we retrieve Graduate School level explanations for a question by searching through journals and research papers on the topic, and Elementary School level explanations by searching through the Explain Like I'm Five (ELI5) subreddit¹¹. For High School, we retrieve explanations from blog posts and web pages intended for lay users. These explanations are not meant to be expert-level, but simulate a process of obtaining explanations for different grade-levels to contrast with LLM generations (Oh et al., 2008; Ward, 2021).

4 Do LLM explanations match their intended educational background?

In this section, we evaluate whether grade-tailored LLM explanations match their intended educational backgrounds, using human and automated evaluations. On a subset of ELI-WHY, we conduct a user study, where users assume the role of an educator to identify the educational background associated with every explanation (*perceived educational background*), which is then compared against the explanation's intended educational background. We then extend to a large-scale empirical analysis on all of ELI-WHY, where we employ different automated metrics and reconcile these findings with that of the user study.

4.1 Intended vs. perceived educational backgrounds of tailored explanations

We define the *intended educational background* as the grade-level for which an explanation was gen-

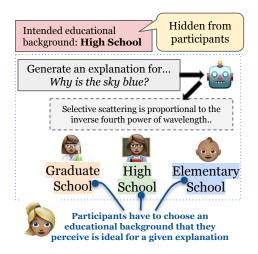


Figure 2: User study for evaluating perceived background match: Participants assume the role of an educator and determine the educational background of the explanation presented to them, without knowing the explanation's intended educational background.

erated. We then define the *perceived educational background* as the grade-level that *a human user* associates with an explanation. To identify if LLM explanations are successfully tailored for different grade levels, we conduct a user study in which participants assume the role of an educator; they read questions and an LLM explanation to indicate their perceived educational background of the explanation. We then evaluate the percentage of explanations where the intended educational background. We term this as *Perceived Background Match*. This formulation allows us to directly measure whether tailored explanations match the grade level they were generated for.

User Study. We conducted a user study with a subset of 400 "Why" questions from ELI-WHY, along with explanations tailored for each of the three grade levels we consider. Participants were presented with a question-explanation pair and asked to identify the perceived educational background of the explanation (Figure 2). Before making their judgments, they received detailed task instructions, including information on different educational backgrounds defined in Section 3. Additionally, pilot evaluations-conducted by the authors and a subset of participants-helped refine instruction clarity. Further details on participant screening, demographics, and study setup are provided in Appendix E. Each participant annotated five question-explanation pairs, and each pair received three independent annotations, ensuring a

⁹https://serpapi.com/

¹⁰These are pre-Gemini summary results, where the only use of an LLM had been to rank relevant snippets. https://support.google.com/websearch/answer/9351707?hl=en

¹¹https://www.reddit.com/r/explainlikeimfive/

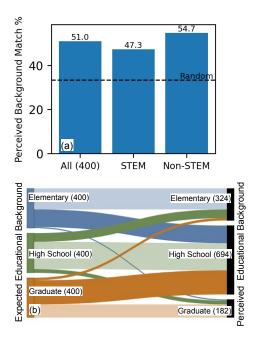


Figure 3: **Perceived background match results:** (a) Perceived background match % vs. domain split of questions. (b) Sankey diagram depicting change between intended background of explanations (left) to perceived background (right) after user study.

diverse evaluation of perceived backgrounds; we then take a majority vote of the perceived educational background for all explanations. As a control, we also conduct a user study on 40 Manually Web-Retrieved explanations to understand perceived explanation match trends.

Results. Figure 3 presents results from the user study. Figure 3(a) shows that the perceived background match % of tailored explanations generated by GPT-4 is very low (close to 50%). This trend is observed across STEM and Non-STEM splits of the subset. Furthermore, the user study also reveals that tailoring mismatch is seen across the board for all educational backgrounds. Figure 3(b) shows the change between intended and perceived educational background, after the study. Most explanations are perceived to be tailored for a High School background, which can be explained by GPT-4's tendency to be conditioned towards a "lay-user" (August et al., 2024; Hsu et al., 2024). We also observe surprising mismatchese.g.. Elementary School -tailored explanations being perceived as Graduate School -tailored, and vice versa. We show examples of these cases, along with justification written by users in Appendix E.4. Additionally, the perceived role match of Manually Web-Retrieved explanations is much

higher (79.16%). This reveals a concerning trend in GPT-4's explanations: while they may be prompted to generate tailored explanations towards different educational backgrounds, this does not translate these explanations being perceived similarly by users themselves, potentially hindering their utility for pedagogical use-cases (Kasneci et al., 2023).

4.2 What do automated metrics reveal about tailored LLM explanations?

Section 4.1 demonstrated that GPT-4-generated rationales often mismatch their intended educational backgrounds. We extend the scale of our analysis to the full ELI-WHY dataset using automated metrics and show that careful interpretation of these metrics also highlight the above mismatch.

Automated Metrics. We use three categories of automated metrics-surface-form features, readability metrics, and reasoning styles to evaluate whether these automated metrics distinguish between grade-tailored explanations. We start with surface form metrics: sentence count, average sentence length, estimated reading time (Demberg and Keller, 2008), and TE score (August et al., 2024) (the TE score / Thing Explainer Out-of-Vocabulary score measures the proportion of 'complex words' in an explanation by taking the proportion of words outside a curated list of the 2,000 most common English words). Beyond surface structure, we assess explanations to estimate how easy/difficult they are to understand. We employ three popular readability metrics: Flesch-Kincaid Reading Ease (Flesch, 1948), Linsear Write Formula (O'hayre, 1966), and Dale-Chall Readability Score (Dale and Chall, 1948). Each of these metrics also map score ranges to an interpreted U.S. grade level(Kincaid et al., 1975). Score range mappings for each metric are detailed in Table 8. Finally, we analyze the type of reasoning in the explanations: whether they are mechanistic (describe how a phenomenon occurs, e.g. pollen shedding occurs because of desiccation of anther tips) vs. functional (the purpose why a phenomenon occurs, e.g. pollen shedding occurs to facilitate reproduction) (Sulik et al., 2023). More details on the calculation of these metrics are in Appendix D.

Automated metrics reveal tailored explanations may relatively differ, but suffer from *interpretation collapse*. Table 1 presents average and standard deviation of automated metrics for grade-tailored explanations, along with

Type of Metric	Metric	Elementary School	High School	Graduate School	Default	Web-Retrieved
	# Sentences	04.63 ± 01.34	07.08 ± 02.53	08.46 ± 02.62	05.07 ± 01.63	02.30 ± 00.90
Surface-	Avg. # Words / Sentence	18.43 ± 03.47	19.17 ± 03.36	20.00 ± 03.38	19.35 ± 03.57	$17.26 \pm \textbf{06.90}$
form	Avg. Reading Time (s)*	06.36 ± 01.75	10.57 ± 03.65	13.93 ± 04.05	07.81 ± 02.41	02.93 ± 01.04
	TE Score*	00.43 ± 00.09	$00.49 \pm \textbf{00.09}$	00.55 ± 00.09	00.50 ± 00.09	00.44 ± 00.12
D 1100	Flesch-Kincaid Reading Ease* (↓)	53.82 ± 14.52	45.51 ± 14.26	34.70 ± 14.43	41.00 ± 15.73	53.35 ± 18.52
Readability	Linsear Write Formula ([↑])	11.67 ± 02.77	12.15 ± 02.70	13.21 ± 02.70	13.16 ± 02.82	11.10 ± 05.21
Tests	Dale-Chall Readability Score (↑)	09.31 ± 01.16	09.84 ± 01.10	10.55 ± 01.10	10.35 ± 01.23	09.94 ± 01.56
Reasoning Type	% Mechanistic Reasoning	54.76%	57.28%	63.54%	58.51%	65.17%

Table 1: Comparison of surface-form, readability, and reasoning-type metrics across different education levels for GPT-4, along with retrieved explanations. Significant under a two-tailed Kolmogorov-Smirnov test (Kolmogorov, 1933) (n = 13,392) for all pairwise comparisons across metrics (all p < .001), indicating that distributions differ numerically across education levels (Appendix D.4). * represents metrics that have high correlation with user evaluations of perceived educational backgrounds. \uparrow and \downarrow depicts direction of scores representing more complex explanations.

baseline explanations such as Default and Web-Retrieved. All metrics on average preserve a relative order of "simplicity" indicated by the different educational backgroundsaverage metrics for Elementary School are simpler than High School, which in turn are simpler Graduate School. Default explanations mimic High School explanations in all metrics, indicating that explanations generated by GPT-4 without any grade-level tailoring are often intended for a High School user. On the other hand, Web-Retrieved explanations are more concise than other explanations, but their complexity varies widely, shown by the high standard deviation for all readability tests. In Appendix D.6, we also compare different grade-tailored explanations with Default and Web-Retrieved in terms of informational overlap between explanations.

Consider the Flesch-Kincaid Reading Ease metric (where a lower score indicates higher gradelevel readability of a given text). This is also one of three metrics (among Avg. Reading Time and TE Score) that correlate significantly with user perceived educational levels that we obtain in Section 4.1 (Appendix D.4). While the Flesch-Kincaid Reading Ease metrics show that GPT-4 generates relatively distinct explanations for different educational backgrounds, a closer examination indicates what we term as *interpretation collapse*. Shown in Figure 1 are the Flesch-Kincaid Reading Ease distributions for grade-tailored explanations. However, when these scores are mapped to their interpreted readability levels, the distributions collapse into a narrow range, primarily between high school and college-level readability. This is supported by our observations in Section 4.1,

where participants often perceive most explanations as High School -tailored. The fact that explanations meant for vastly different background fall into overlapping score ranges categories suggests that GPT-4's modifications tailored explanations are not meaningfully differentiating explanations at an interpretive level. While this may suggest that grade-tailored explanations can have significant relative differences in automated metrics (Appendix D.3), these numerical differences by themselves may not translate to qualitative differences in the explanations. Automated metrics (like Flesch-Kincaid Reading Ease) to some extent can also be used to measure whether LLM explanations are truly tailored to their intended educational backgrounds, provided they are carefully inspected with their corresponding interpretations.

4.3 Case Study: Why is there a mismatch between intended and perceived educational backgrounds of tailored explanations?

As seen in Figure 3(b), we observe surprising mismatches while tailoring explanations to different educational backgrounds— particularly where explanations tailored for higher educational levels like High School or Graduate School are instead perceived as Elementary School . We hypothesize that such mismatches arise because of certain questions being always associated with a particular educational background, hindering GPT-4's ability to generalize for a different educational background.

As a case study, we look at the ELI5 subreddit, where users often seek simplified explanations for different questions, most of them being "Why" questions (Appendix F). We observe that questions that exhibit perceived simplification—

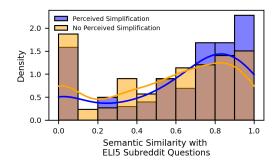


Figure 4: Relationship between perceived simplification and semantic similarity to ELI5 questions: Questions where explanations were perceived as significantly simpler than intended (e.g., intended High School or Graduate School but perceived as Elementary School) tend to have higher similarity to questions present the ELI5 subreddit.

GPT-4's explanations tailored for High School

and Graduate School that were perceived to be Elementary School by users—are significantly more similar to questions in the ELI5 subreddit than other questions (p < 0.05, Mann-Whitney U Test (Mann and Whitney, 1947)). This suggests that GPT-4 may overgeneralize and produce simpler explanations when a question closely resembles those always present in contexts pertaining to other educational backgrounds.

5 Do generated explanations help provide *new information* to users?

A fundamental notion of utility for LLMs in pedagogical cases is how much they assist users in learning *new* information (Joshi et al., 2023; Zhang et al., 2024; Schmucker et al., 2024; Lee et al., 2023). In this section, we discuss the utility of explanations in delivering new information to a *learner*, that aligns with the learner's informational needs. Understanding this is crucial in determining whether LLMs like GPT-4 tailor explanations for different educational backgrounds merely stylistically or if they provide *new* and *relevant* information that contributes to learning and comprehension.

Evaluating *informativeness* w.r.t user informational needs. Consider a user with a high schoollevel background in physics, familiar with basic concepts about light such as such as scattering, wave-particle duality, and light interactions. Given a question, "Why is the sky blue?", the user receives the following explanation: "Because of a solar zenith angle (SZA) of 90°, only 1/3 of the blue

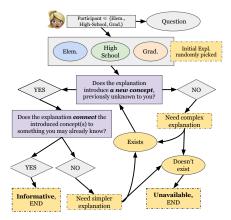


Figure 5: User evaluation of explanation informativeness: Participants are provided with a randomly selected explanation (from one of the educational backgrounds) for a given question. They then assume the role of a learner and determine if an explanation provides new information that connects with their information needs.

color of the sky at the zenith is caused by Rayleigh scattering". While this explanation introduces new terms like solar zenith angle, it fails to properly define them, making it difficult for the user to integrate the explanation into their existing knowledge. Conversely, an overly simplistic explanation such as "When sunlight comes through the air bubble that surrounds the Earth, it sometimes hits little bits of air and gets scattered" provides no meaningful new insights and is therefore uninformative.

We define that an explanation is *informative* in for a user if it satisfies two conditions: (1) it introduces *new concepts* that the user was previously unaware of, and (2) these new concepts connect well with the user's existing background knowledge, making them easier to understand. We design the following user study to evaluate the informativeness of an explanation for a given user: Consider a user u_q belonging to background g. The user is presented with a question q and a randomly selected stimuli explanation e, that could belong to Elementary School, High School or Graduate School backgrounds with equal probability. The user is then asked: "Does the explanation introduce a new concept, previously unknown to you?" If the user responds negatively, this implies that e is too simple for them, so the system provides an explanation from the next higher educational background. If the user responds positively, they are asked a follow-up question: "Does the explanation connect the introduced concept(s) to something you may already know?" If they confirm that the concepts are well-integrated, the explana-

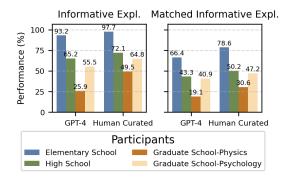


Figure 6: Comparison of % Informative Explanations and % Matched Informative Explanations for across different educational backgrounds. GPT-4 grade-tailored explanations are often informative for Elementary School participants; they struggle to align with the needs of High School and Graduate School participants, whereas Manually Web-Retrieved gradetailored explanations perform consistently better across all participants.

tion is considered *informative*. However, if the new concepts do not align with their prior knowledge, the explanation introduces new information but lacks coherence, making it difficult for the user to integrate into their understanding; in this case, the system provides an explanation from the next lower educational background. Figure 5 summarizes this evaluation.

Human Study and Metrics. We recruited participants with the following highest education levels: elementary school, high school, and graduate degrees in two distinct disciplines-Physics for STEM and Psychology for Non-STEM. We select 40 questions from ELI-WHY for which GPT-4generated explanations were perceived to match their intended educational backgrounds from Section 4.1. For each educational background and question, participants assume the role of a learner and determine if GPT-4 generates explanations that are *informative* for a question. Each question is answered by five participants, leading to 200 responses for each educational background. We compute two metrics: % Informative Explanations which is the % of questions where any one of the three GPT-4 grade-tailored explanations were found informative, and % Matched Informative Explanations which is the % of questions where explanations were informative and matched the participant's educational background. Given that we aim to capture how useful grade-tailored explanations are for an individual and that every individual

may have different prior knowledge even within the same educational background, we do not do any majority voting while aggregating the above metrics for a question. Lastly, we also replicate the same user study with the 40 ELI-WHY questions with Manually Web-Retrieved explanations.

Results. Figure 6 shows the % Informative Explanations and % Matched Informative Explanations results for participants with different educational background. We observe that participants with higher education background have lower % Informative Explanations and % Matched Informative Explanations. It is particularly stark for participants with a Graduate School -Physics background, where only 19% of questions have informative explanations that match the participant's background. We find that on an aggregate basis, Manually Web-Retrieved explanations consistently outperform GPT-4 on both metrics across all educational backgrounds. While GPT-4 provides new information at a comparable rate for Elementary School and High School participants, its effectiveness declines significantly for Graduate School -background participants. Importantly, our human-tailored explanations are written by lay participants, not domain experts. These individuals rely on general knowledge and online resources to craft responses, yet they still provide more informative and better-aligned explanations than GPT-4. This suggests that GPT-4 struggles not just with domain expertise, but also with the broader research and adaptation strategies that even non-experts use when tailoring explanations. Recruiting actual subject matter experts could further widen this gap, highlighting GPT-4's limitations in delivering truly audience-appropriate information.

6 Conclusion

Our study introduces ELI-WHY, a benchmark for evaluating the pedagogical utility of LLM explanations tailored to different educational backgrounds. Through user studies, we find that LLMs struggle to align explanations with intended educational levels and fail to be informative, especially for advanced learners. Automated evaluations confirm that grade-tailored explanations often collapse into a narrow complexity range, limiting their effectiveness. Future work can explore methods for integrating measures of pedagogical utility for both educators and learners, as a signal to improve LLMs for users and cater to more personal learning goals, not bounded by educational backgrounds.

Limitations

We only evaluate GPT-4, using it for both generating ELI-WHY and the explanations. This may potentially limit the generalizability of our findings to broader language model capabilities. Additionally, our approach relies exclusively on zero-shot prompting without exploring alternative prompting strategies such as retrieval augmentation, which may improve grade-tailoring of explanations. Our evaluations are conducted in a controlled setting, where explanations are assessed in isolation rather than within real-world interactive learning contexts. In practice, learners might seek clarification, ask follow-up questions, or engage in dialogue, which could impact how explanations are understood and used. Our study categorizes learners into only three broad educational backgrounds (elementary, high school, graduate), whereas real learners exist on a continuum of knowledge levels, with varying prior expertise and learning needs. While our benchmark includes a diverse set of "Why" questions, our human evaluation studies are conducted on a subset of the dataset. Future work can explore larger-scale human evaluations, compare different LLMs, and investigate how explanations perform in real-world learning environments.

Ethics

The benchmark we introduce, ELI-WHY, will be publicly released along with all model and human curated explanations. For our human studies, we will ensure that all collected data is appropriately anonymized to protect annotator privacy before public release. All user studies were conducted by participants from the U.S. We designed the task to compensate annotators above minimum wage (\$16.5/hour) and conducted extensive qualification rounds before task participation. Annotators who completed these qualification tasks received additional compensation to account for the time required to familiarize themselves with task instructions. We also maintained direct communication with participants to address queries and concerns. Additionally, we provided performancebased bonuses to annotators who flagged errors or consistently provided high-quality annotations. AI Assistants (Copilot and ChatGPT) are used for coding tasks like processing files and formatting plots.

References

- Maxime Adolphe, Marion Pech, Masataka Sawayama, Denis Maurel, Alexandra Delmas, Pierre-Yves Oudeyer, and Hélène Sauzéon. 2023. Exploring the potential of artificial intelligence in individualized cognitive training: a systematic review.
- Tal August, Kyle Lo, Noah A. Smith, and Katharina Reinecke. 2024. Know your audience: The benefits and pitfalls of generating plain language summaries beyond the "general" audience. In *Proceedings of the* 2024 CHI Conference on Human Factors in Computing Systems, CHI '24, New York, NY, USA. Association for Computing Machinery.
- Tal August, Lucy Lu Wang, Jonathan Bragg, Marti A. Hearst, Andrew Head, and Kyle Lo. 2023. Paper plain: Making medical research papers approachable to healthcare consumers with natural language processing. *ACM Trans. Comput.-Hum. Interact.*, 30(5).
- Astrid Bertrand, Tiphaine Viard, Rafik Belloum, James R Eagan, and Winston Maxwell. 2023. On selective, mutable and dialogic xai: A review of what users say about different types of interactive explanations. In *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems*, pages 1–21.
- Maureen A Callanan and Lisa M Oakes. 1992. Preschoolers' questions and parents' explanations: Causal thinking in everyday activity. *Cognitive development*, 7(2):213–233.
- Hanjie Chen, Faeze Brahman, Xiang Ren, Yangfeng Ji, Yejin Choi, and Swabha Swayamdipta. 2023. REV: Information-theoretic evaluation of free-text rationales. In Proceedings of the 61st Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers), pages 2007–2030, Toronto, Canada. Association for Computational Linguistics.
- Inyoung Cheong, King Xia, K. J. Kevin Feng, Quan Ze Chen, and Amy X. Zhang. 2024. (a)i am not a lawyer, but...: Engaging legal experts towards responsible llm policies for legal advice. *Preprint*, arXiv:2402.01864.
- Alexis Chevalier, Jiayi Geng, Alexander Wettig, Howard Chen, Sebastian Mizera, Toni Annala, Max Jameson Aragon, Arturo Rodríguez Fanlo, Simon Frieder, Simon Machado, et al. 2024. Language models as science tutors. *arXiv preprint arXiv:2402.11111*.
- Michelle M Chouinard, Paul L Harris, and Michael P Maratsos. 2007. Children's questions: A mechanism for cognitive development. *Monographs of the society for research in child development*, pages i–129.
- Kathleen H Corriveau and Katelyn E Kurkul. 2014. "why does rain fall?": Children prefer to learn from an informant who uses noncircular explanations. *Child development*, 85(5):1827–1835.

- Edgar Dale and Jeanne S Chall. 1948. A formula for predicting readability: Instructions. *Educational research bulletin*, pages 37–54.
- Huw C Davies, Rebecca Eynon, and Cory Salveson. 2021. The mobilisation of ai in education: A bourdieusean field analysis. *Sociology*, 55(3):539–560.
- Vera Demberg and Frank Keller. 2008. Data from eyetracking corpora as evidence for theories of syntactic processing complexity. *Cognition*, 109(2):193–210.
- John H Falk and Mark D Needham. 2013. Factors contributing to adult knowledge of science and technology. *Journal of Research in Science Teaching*, 50(4):431–452.
- Nils Feldhus, Aliki Anagnostopoulou, Qianli Wang, Milad Alshomary, Henning Wachsmuth, Daniel Sonntag, and Sebastian Möller. 2024. Towards modeling and evaluating instructional explanations in teacherstudent dialogues. In *Proceedings of the 2024 International Conference on Information Technology for Social Good*, pages 225–230.
- Ronald Aylmer Fisher. 1970. Statistical methods for research workers. In *Breakthroughs in statistics: Methodology and distribution*, pages 66–70. Springer.
- R Flesch. 1948. A new readability yardstick. J. Appl. Psychol., 32(3):221–233.
- Rudolf Flesch. 1979. How to write plain english. University of Canterbury. Available at http://www.mang.canterbury.ac.nz/writing_guide/writing/flesch.shtml.[Retrieved 5 February 2016].
- Lukas Höper and Carsten Schulte. 2024. New perspectives on the future of computing education: Teaching and learning explanatory models. In *Proceedings of the 24th Koli Calling International Conference on Computing Education Research*, pages 1–8.
- Yi-Sheng Hsu, Nils Feldhus, and Sherzod Hakimov. 2024. Free-text rationale generation under readability level control. *arXiv preprint arXiv:2407.01384*.
- Brihi Joshi, Ziyi Liu, Sahana Ramnath, Aaron Chan, Zhewei Tong, Shaoliang Nie, Qifan Wang, Yejin Choi, and Xiang Ren. 2023. Are machine rationales (not) useful to humans? measuring and improving human utility of free-text rationales. In Proceedings of the 61st Annual Meeting of the Association for Computational Linguistics (Volume 1: Long Papers), pages 7103–7128, Toronto, Canada. Association for Computational Linguistics.
- Irina Jurenka, Markus Kunesch, Kevin R. McKee, Daniel Gillick, Shaojian Zhu, Sara Wiltberger, Shubham Milind Phal, Katherine Hermann, Daniel Kasenberg, Avishkar Bhoopchand, Ankit Anand, Miruna Pîslar, Stephanie Chan, Lisa Wang, Jennifer She,

Parsa Mahmoudieh, Aliya Rysbek, Wei-Jen Ko, Andrea Huber, Brett Wiltshire, Gal Elidan, Roni Rabin, Jasmin Rubinovitz, Amit Pitaru, Mac McAllister, Julia Wilkowski, David Choi, Roee Engelberg, Lidan Hackmon, Adva Levin, Rachel Griffin, Michael Sears, Filip Bar, Mia Mesar, Mana Jabbour, Arslan Chaudhry, James Cohan, Sridhar Thiagarajan, Nir Levine, Ben Brown, Dilan Gorur, Svetlana Grant, Rachel Hashimshoni, Laura Weidinger, Jieru Hu, Dawn Chen, Kuba Dolecki, Canfer Akbulut, Maxwell Bileschi, Laura Culp, Wen-Xin Dong, Nahema Marchal, Kelsie Van Deman, Hema Bajaj Misra, Michael Duah, Moran Ambar, Avi Caciularu, Sandra Lefdal, Chris Summerfield, James An, Pierre-Alexandre Kamienny, Abhinit Mohdi, Theofilos Strinopoulous, Annie Hale, Wayne Anderson, Luis C. Cobo, Niv Efron, Muktha Ananda, Shakir Mohamed, Maureen Heymans, Zoubin Ghahramani, Yossi Matias, Ben Gomes, and Lila Ibrahim. 2024. Towards responsible development of generative ai for education: An evaluation-driven approach. Preprint, arXiv:2407.12687.

- Mert Karabacak and Konstantinos Margetis. 2023. Embracing large language models for medical applications: opportunities and challenges. *Cureus*, 15(5).
- Enkelejda Kasneci, Kathrin Seßler, Stefan Küchemann, Maria Bannert, Daryna Dementieva, Frank Fischer, Urs Gasser, Georg Groh, Stephan Günnemann, Eyke Hüllermeier, et al. 2023. Chatgpt for good? on opportunities and challenges of large language models for education. *Learning and individual differences*, 103:102274.
- Deborah Kelemen. 1999. Why are rocks pointy? children's preference for teleological explanations of th natural world. *Developmental psychology*, 35(6):1440.
- Minsun Kim, SeonGyeom Kim, Suyoun Lee, Yoosang Yoon, Junho Myung, Haneul Yoo, Hyunseung Lim, Jieun Han, Yoonsu Kim, So-Yeon Ahn, et al. 2024a. Designing prompt analytics dashboards to analyze student-chatgpt interactions in efl writing. *arXiv preprint arXiv:2405.19691*.
- Tae Soo Kim, Yoonjoo Lee, Jamin Shin, Young-Ho Kim, and Juho Kim. 2024b. Evallm: Interactive evaluation of large language model prompts on user-defined criteria. In *Proceedings of the CHI Conference on Human Factors in Computing Systems*, pages 1–21.
- Peter Kincaid, Robert P. Fishburne, Richard L. Rogers, and Brad S. Chissom. 1975. Derivation of new readability formulas (automated readability index, fog count and flesch reading ease formula) for navy enlisted personnel.
- David A Kolb et al. 2007. *The Kolb learning style inventory*. Hay Resources Direct Boston, MA.
- Andrey N. Kolmogorov. 1933. Sulla determinazione empirica di una legge di distribuzione. *Giornale dell'Istituto Italiano degli Attuari*, 4:89–91.

- Katelyn E Kurkul and Kathleen H Corriveau. 2018. Question, explanation, follow-up: A mechanism for learning from others? *Child Development*, 89(1):280–294.
- Seongyun Lee, Sue Hyun Park, Seungone Kim, and Minjoon Seo. 2024. Aligning to thousands of preferences via system message generalization. *Preprint*, arXiv:2405.17977.
- Yoonjoo Lee, Tae Soo Kim, Sungdong Kim, Yohan Yun, and Juho Kim. 2023. Dapie: Interactive stepby-step explanatory dialogues to answer children's why and how questions. In *Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems*, pages 1–22.
- Grace Li, Milad Alshomary, and Smaranda Muresan. 2024. " is chatgpt a better explainer than my professor?": Evaluating the explanation capabilities of llms in conversation compared to a human baseline. *arXiv* preprint arXiv:2406.18512.
- Alisa Liu, Swabha Swayamdipta, Noah A. Smith, and Yejin Choi. 2022. WANLI: Worker and AI collaboration for natural language inference dataset creation. In *Findings of the Association for Computational Linguistics: EMNLP 2022*, pages 6826–6847, Abu Dhabi, United Arab Emirates. Association for Computational Linguistics.
- Tania Lombrozo and Nicholas Z Gwynne. 2014. Explanation and inference: Mechanistic and functional explanations guide property generalization. *Frontiers in Human Neuroscience*, 8:700.
- Silvia B Lovato, Anne Marie Piper, and Ellen A Wartella. 2019. Hey google, do unicorns exist? conversational agents as a path to answers to children's questions. In *Proceedings of the 18th ACM international conference on interaction design and children*, pages 301–313.
- Pan Lu, Swaroop Mishra, Tanglin Xia, Liang Qiu, Kai-Wei Chang, Song-Chun Zhu, Oyvind Tafjord, Peter Clark, and Ashwin Kalyan. 2022. Learn to explain: Multimodal reasoning via thought chains for science question answering. *Advances in Neural Information Processing Systems*, 35:2507–2521.
- Guoqing Luo, Yu Tong Han, Lili Mou, and Mauajama Firdaus. 2023. Prompt-based editing for text style transfer. *arXiv preprint arXiv:2301.11997*.
- Henry B Mann and Donald R Whitney. 1947. On a test of whether one of two random variables is stochastically larger than the other. *The annals of mathematical statistics*, pages 50–60.
- Amanda M McCarthy and Frank C Keil. 2023. A right way to explain? function, mechanism, and the order of explanations. *Cognition*, 238:105494.
- Chancharik Mitra, Mihran Miroyan, Rishi Jain, Vedant Kumud, Gireeja Ranade, and Narges Norouzi. 2024.

Retllm-e: Retrieval-prompt strategy for questionanswering on student discussion forums. In *Proceedings of the AAAI Conference on Artificial Intelligence*, volume 38, pages 23215–23223.

- Randall Munroe. 2015. *Thing explainer: complicated stuff in simple words*. Hachette UK.
- Sanghee Oh, Jung Sun Oh, and Chirag Shah. 2008. The use of information sources by internet users in answering questions. *Proceedings of the American Society for Information Science and Technology*, 45(1):1–13.
- John O'hayre. 1966. *Gobbledygook has gotta go*. US Department of the Interior, Bureau of Land Management.
- Ben Prystawski, Michael Li, and Noah Goodman. 2023. Why think step by step? reasoning emerges from the locality of experience. *Advances in Neural Information Processing Systems*, 36:70926–70947.
- Romain Puech, Jakub Macina, Julia Chatain, Mrinmaya Sachan, and Manu Kapur. 2024. Towards the pedagogical steering of large language models for tutoring: A case study with modeling productive failure. *Preprint*, arXiv:2410.03781.
- Rod D Roscoe and Michelene TH Chi. 2008. Tutor learning: The role of explaining and responding to questions. *Instructional science*, 36:321–350.
- Robin Schmucker, Meng Xia, Amos Azaria, and Tom Mitchell. 2024. Ruffle&riley: Insights from designing and evaluating a large language model-based conversational tutoring system. In *International Conference on Artificial Intelligence in Education*, pages 75–90. Springer.
- Woosuk Seo, Chanmo Yang, and Young-Ho Kim. 2024. Chacha: Leveraging large language models to prompt children to share their emotions about personal events. In *Proceedings of the CHI Conference on Human Factors in Computing Systems*, pages 1–20.
- Maja Stahl, Leon Biermann, Andreas Nehring, and Henning Wachsmuth. 2024. Exploring llm prompting strategies for joint essay scoring and feedback generation. *arXiv preprint arXiv:2404.15845*.
- John Stamper, Ruiwei Xiao, and Xinying Hou. 2024. Enhancing llm-based feedback: Insights from intelligent tutoring systems and the learning sciences. In *International Conference on Artificial Intelligence in Education*, pages 32–43. Springer.
- Wadim Strielkowski, Veronika Grebennikova, Alexander Lisovskiy, Guzalbegim Rakhimova, and Tatiana Vasileva. 2024. Ai-driven adaptive learning for sustainable educational transformation. *Sustainable Development*.
- Justin Sulik, Jeroen van Paridon, and Gary Lupyan. 2023. Explanations in the wild. *Cognition*, 237(105464):105464.

- Lihui Sun and Liang Zhou. 2024. Does generative artificial intelligence improve the academic achievement of college students? a meta-analysis. *Journal of Educational Computing Research*, 62(7):1896–1933.
- Siddharth Suri, Scott Counts, Leijie Wang, Chacha Chen, Mengting Wan, Tara Safavi, Jennifer Neville, Chirag Shah, Ryen W White, Reid Andersen, et al. 2024. The use of generative search engines for knowledge work and complex tasks. *arXiv preprint arXiv*:2404.04268.
- Clemmie Telford. 2021. But Why?: How to answer tricky questions from kids and have an honest conversation with yourself. Headline Home.
- Barbara Tizard and Martin Hughes. 2008. Young children learning. John Wiley & Sons.
- Ahmed Tlili, Boulus Shehata, Michael Agyemang Adarkwah, Aras Bozkurt, Daniel T Hickey, Ronghuai Huang, and Brighter Agyemang. 2023. What if the devil is my guardian angel: Chatgpt as a case study of using chatbots in education. *Smart learning environments*, 10(1):15.
- Bailin Wang, Zi Wang, Xuezhi Wang, Yuan Cao, Rif A Saurous, and Yoon Kim. 2023. Grammar prompting for domain-specific language generation with large language models. Advances in Neural Information Processing Systems, 36:65030–65055.
- Adrian F Ward. 2021. People mistake the internet's knowledge for their own. *Proceedings of the National Academy of Sciences*, 118(43):e2105061118.
- Jason Wei, Maarten Bosma, Vincent Y Zhao, Kelvin Guu, Adams Wei Yu, Brian Lester, Nan Du, Andrew M Dai, and Quoc V Le. 2021. Finetuned language models are zero-shot learners. *arXiv preprint arXiv:2109.01652*.
- Jason Wei, Xuezhi Wang, Dale Schuurmans, Maarten Bosma, Fei Xia, Ed Chi, Quoc V Le, Denny Zhou, et al. 2022. Chain-of-thought prompting elicits reasoning in large language models. *Advances in neural information processing systems*, 35:24824–24837.
- Lyumanshan Ye, Jiandong Jiang, Danni Chang, and Pengfei Liu. 2024. Storypark: Leveraging large language models to enhance children story learning through child-ai collaboration storytelling. *arXiv preprint arXiv*:2405.06495.
- Zhiyuan Zeng, Jiatong Yu, Tianyu Gao, Yu Meng, Tanya Goyal, and Danqi Chen. 2023. Evaluating large language models at evaluating instruction following. *arXiv preprint arXiv:2310.07641*.
- Chao Zhang, Xuechen Liu, Katherine Ziska, Soobin Jeon, Chi-Lin Yu, and Ying Xu. 2024. Mathemyths: leveraging large language models to teach mathematical language through child-ai co-creative storytelling. In *Proceedings of the CHI Conference on Human Factors in Computing Systems*, pages 1–23.

A Related Work

Previous research has explored the novelty of LLM-generated explanations (for various types of question-answering tasks), assessing how much additional information an explanation provides beyond what is already contained in the question (Chen et al., 2023; Joshi et al., 2023).

Recent advancements in LLMs integrated them into educational applications such as conversational tutoring systems (CTSs) (Schmucker et al., 2024), intelligent tutoring systems (ITSs) (Stamper et al., 2024), and other AI-driven tutoring frameworks tailored especially for younger learners (Strielkowski et al., 2024). Learners spend more time with these systems, integrating them into daily life, sharing even their deep emotions and daily experiences (Seo et al., 2024). This deep bond can make these systems the first point of reference for learners, especially younger ones, whose questions increase in the presence of an easily accessible responder (Tizard and Hughes, 2008).

Meanwhile, teachers and parents may struggle with some of these questions (Telford, 2021), or learners may find their explanations unsatisfactory (Corriveau and Kurkul, 2014). Corriveau and Kurkul (2014) showed that children as young as 3 to 5 could ask complex questions about physics, biology, and social science, detect circular explanations, and reject them. They establish causal relationships (Kurkul and Corriveau, 2018) and enhance their theory-building abilities (Callanan and Oakes, 1992; Chouinard et al., 2007) by exploring the world through 'why' and 'how' questions.

While teachers leverage LLMs to explore diverse teaching strategies (Feldhus et al., 2024), accommodate different learning styles (Kolb et al., 2007), and tailor instruction based on insights from conversation logs (Kim et al., 2024a), they also express concerns that learners may encounter concepts misaligned with educational goals (Kim et al., 2024a).

Learners, in turn, often find LLM responses unsuitable due to context ignorance (Lovato et al., 2019) or excessive length (Lee et al., 2023; Bertrand et al., 2023). For example, when asked, "Why do polar bears have white fur?" an AI might respond: "Polar bears have white fur to blend into their environment. Their coat is so well camouflaged in Arctic settings that it can sometimes pass as a snowdrift. Interestingly, their fur contains no white pigment; rather, a polar bear's skin is black, and its hairs are hollow." (Lee et al., 2023) To address these challenges, researchers have explored interactive dialogues (Lee et al., 2023), tutoring mechanisms (Roscoe and Chi, 2008) (such as learning-by-teaching (Schmucker et al., 2024)), and co-creative storytelling (Zhang et al., 2024; Ye et al., 2024) to foster effective pedagogical interactions. Lee et al. (2023) proposed 23 guidelines for tailoring explanations for children, including the use of examples, personifications, and prompts for critical thinking. Recently, Kim et al. (2024b) envisioned a human-AI interaction framework where user-specified criteria guide LLM outputs.

Our research bridges this gap by identifying mismatches between desired and generated explanations for the groups of interest, investigating their causes, and proposing solutions. This is crucial as LLMs become more integrated into daily life, particularly for children who interact with AI through text-based interfaces and voice assistants like AI agents in home (Lovato et al., 2019). Improving explanation-tailoring methods could enable a dedicated for children mode in such devices, ensuring more age-appropriate and effective responses.

B ELI-WHY Dataset

B.1 Generation questions from GPT-4

Table 2 shows the 50 'Why?' questions (from Sulik et al. (2023)) that were used as seed examples to guide our question generation for ELI-WHY. Refer to Table 3 for the configuration and prompt used for generating 'Why' questions.

B.2 Filters after question generation

After generating the questions, we manually reviewed all 30,671 instances to filter out invalid or toxic entries. The filtering process took ~ 12 hours. This human annotation process, rather than a rulebased system, ensured that only high-quality, nontoxic and non-hallucinated questions were retained. Additionally, we further filter questions if they are too niche for a given domain. This is evaluated using an "answerability" task performed by participants recruited from Amazon Mechanical Turk. Annotator's were posed the following question – Given "Why" questions about world phenomena, you have to judge whether you can answer the question on your own with some help from external resources. We determined that questions which cannot be answered by lay annotators without any external resources would be too niche, and thus not suitable to be grade-tailored. Each question is

annotated by three annotators. We only keep questions where all annotators agree that they would be able to answer the question. As detailed in Table 4, these "Why" questions were excluded from the final dataset because annotators determined that they were too niche.

B.3 Distribution of different academic disciplines in ELI-WHY

For classifying the question fields, we used a classification task with a reference list of fields derived from the "Outline of Academic Disciplines" (using its second subheader)¹². We run this task with Llama-3.2-3B-Instruct and Llama-3.3-70B-Instruct with the prompt in Table 5; We run both models 20 times each; if Llama did not assign a question to one of the provided fields, we prompted it to return the most suitable field it could find, and manually classified it to the closest field.

Figure 7 shows all the fields classified by Llama-3.3-70B-Instruct. We performed a sanity check of the field classification by performing a manual check of 50 questions.

C Generating Explanations for ELI-WHY

C.1 Prompts used for explanation generation

Table 6 presents the complete set of prompts used for dataset collection and explanation generation. GPT-4 has a proprietary license. While all our analysis in this paper are based on GPT-4, we also generate explanations from Llama-3.2-3B-Instruct to conduct automatic evaluation Appendix D.5.

C.2 Model details

Table 7 shows the configurations of GPT-4 and Llama-3.2-3B-Instruct used during explanation generation.

D Automated Metrics for Explanation Evaluation

D.1 Metric Details

Surface-form Metrics. Given generated explanations, we calculate the number of sentences, the average number of words per sentence, and the average reading time (which assumes 14.69 ms for each character read) for each explanation (Demberg and Keller, 2008) Additionally, we also calculate

¹²Subheadings outlined in https://en.wikipedia.org/ wiki/Outline_of_academic_disciplines

ID	Domain	Discipline	Question Text
1	STEM	Physics	Why does thunder make a noise?
2	STEM	Biology	Why do flies like poop?
3	Non-STEM	Linguistics	Why are there so many languages in the world?
4	Non-STEM	Earth science	Why are there waves in the ocean?
5	STEM	Biology	Why do we need sleep?
6	STEM	Biology	Why do leaves change color in fall?
7	Non-STEM	Psychology	Why do we dream?
8	STEM	Biology	Why is human birth more difficult than for other animals?
9	STEM	Biology	Why do our nails grow?
10	Non-STEM	Economics	Why are coins round?
11	STEM	Physics	Why is glass transparent since it is made from the same thing as sand.
12	Non-STEM	Psychology	Why do people bite their nails?
13	Non-STEM	History	Why is number 13 considered unlucky?
14	STEM	Biology	Why are eggs egg-shaped?
15	STEM	Biology	Why did the dodo die out?
16	STEM	Engineering and technology	Why are manhole covers round?
17	STEM	Physics	Why does it echo if we yell in a cave but not a regular room?
18	STEM	Biology	Why do some animals live longer than others?
19	STEM	Biology	Why are polar bears white?
20	Non-STEM	Geography	Why are there so many countries in the world?
20	STEM	Biology	Why do we itch?
21	Non-STEM	Sociology	Why do fashions change?
22		65	
23 24	Non-STEM STEM	Sociology	Why do people get divorced?
		Physics	Why is the sky blue?
25	STEM	Engineering and technology	Why do fridges hum?
26	STEM	Psychology	Why do people do drugs?
27	STEM	Physics	Why are snowflakes hexagonal?
28	Non-STEM	Anthropology	Why do we shake our heads for "no"?
29	STEM	Architecture and design	Why are most clocks round?
30	STEM	Astronomy	Why does Saturn have rings?
31	STEM	Earth science	Why did the dinosaurs die out?
32	STEM	Biology	Why do we hiccup?
33	STEM	Biology	Why do lions roar?
34	Non-STEM	Sociology	Why do some people want tattoos?
35	STEM	Biology	Why are dogs loyal?
36	Non-STEM	Psychology	Why does tickling make us laugh?
37	Non-STEM	Psychology	Why do some people bully?
38	STEM	Biology	Why do our noses run when we eat spicy food?
39	STEM	Biology	Why are lemons sour?
40	STEM	Biology	Why are we awake during the day and sleepy at night?
41	Non-STEM	Psychology	Why are women often more emotional than men?
42	STEM	Physics	Why is water transparent?
43	STEM	Biology	Why are honeycombs hexagonal?
44	Non-STEM	Architecture and design	Why are jeans blue?
45	STEM	Biology	Why are flowers colorful?
46	STEM	Engineering and technology	Why are flags rectangular?
47	Non-STEM	Psychology	Why do people fall in love?
48	Non-STEM	Psychology	Why do people lie about small things?
49	Non-STEM	Psychology	Why do we look around when we hear a noise?
50	STEM	Medicine and health	Why do people die?

Table 2: A set of 50 seed questions categorized by domain (STEM or Non-STEM) and academic discipline. Among these, 32 questions belong to STEM disciplines, while 18 fall under Non-STEM disciplines.

Model: GPT-4-0613, ~1.8 trillion parameters

max_tokens: 4096
temperature: 1.0

Prompt: Generate 100 non-STEM "why" questions.

For example, STEM "why" questions can be questions about Physics, Chemistry, Biology and Neuroscience. Non-STEM "why" questions can be about Humanities, Liberal Arts, Psychology, Law, Sociology or Socio-Cultural topics to name a few domains.

Some examples of non-STEM questions are -

1. Why do people bite their nails?

2. Why are there so many languages in the world?

Table 3: Model Configuration and Prompt Used for Overgenerating "Why" Questions. The domain (STEM and Non-STEM) and the in-context examples are changed multiple times to get diverse "Why" questions.

Question

Why is P always less than or equal to NP in complexity theory? Why does Black-Scholes model matter to finance? Why is quantum entanglement paradoxical? Why was Euclid's fifth postulate so controversial? Why do carbon atoms form four bonds in organic chemistry? Why do DNA strands run from the 3' to 5' direction?

Table 4: Examples of niche questions filtered out based on annotators' answerability judgments.

the Thing Explainer Out of Vocabulary (TE) Score proposed by August et al. (2024), which counts the ratio of words outside the top 2,000 most common words in English¹³.

Readability Tests. Given our goal of tailoring explanations to readers with varying educational backgrounds, the difficulty of the text plays a crucial role in ensuring comprehension. Prior research in psychology has developed a variety of *readability tests*, designed to quantify the difficulty of a piece of text. These tests typically rely on linguistic features such as sentence length, word complexity, and the presence of "easy" versus "hard" words (Flesch, 1948; O'hayre, 1966; Dale and Chall, 1948). Such metrics have traditionally been employed to assess the readability of textbooks, instructional materials, and technical documentation, making them highly relevant to our evaluation of explanations.

In this work, we leverage three widely used readability tests: Flesch-Kincaid Reading Ease, Linsear Write Formula, and Dale-Chall Readability Score. These were selected due to their interpretability, established validity in prior research, and diverse methodological approaches to estimating text difficulty. Moreover, many other readability metrics are often correlated with these three, making them representative choices for our analysis.

The **Flesch-Kincaid Reading Ease** metric assesses the readability of a text by considering the number of syllables, words, and sentences. Higher scores indicate text that is easier to read. The score is computed as:

$$206.835 - 1.015 \left(\frac{\text{total words}}{\text{total sentences}}\right) - 84.6 \left(\frac{\text{total syllables}}{\text{total words}}\right)$$
(1)

In this formula, a higher ratio of words per sentence and syllables per word reduces the score, signaling greater difficulty.

The **Linsear Write Formula** evaluates readability by assigning points based on word difficulty. "Easy words," with two syllables or less, earn 1 point, while "hard words," with three syllables or more, earn 3 points. The total points are then divided by the number of sentences in the sample to produce a score r. If r > 20, the formula adjusts to Lw = r/2; otherwise, Lw = r/2 - 1. The resulting score represents the grade level. It emphasizes sentence structure and word complexity, providing a score that correlates with U.S. grade levels. Lower scores indicate text that is easier to read. This metric is particularly effective for identifying the complexity of short instructional or educational texts.

The **Dale-Chall Readability Score** incorporates a curated list of 3,000 common "easy" words. Words not on this list are considered "difficult," and the proportion of these difficult words, combined with sentence length, determines the readability score. Unlike the Flesch-Kincaid metric, lower

¹³This list of words was presented in the Thing Explainer book (Munroe, 2015) to explain scientific concepts using simple language

Field Distribution of Questions

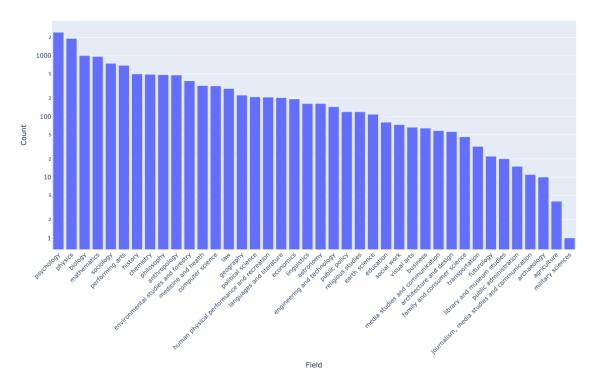


Figure 7: The distribution of question fields.

model: Llama-3.2-3B-Instruct-4bit and Llama-3.3-70B-Instruct-4bit

max_tokens: 50 temperature: 0.2 seed: 0 GPU: Apple M4 Max Inferring time: 8 hours

Prompt: You are a helpful assistant that categorizes questions into their relevant domains. Please classify each question into the most related domain in the following domains exactly as written (in lowercase): [discipline list]. Respond with only the domain name.

Fallback Prompt: You are a helpful assistant that categorizes questions into their relevant domains. Please classify each question into the most related domain in the following domains exactly as written (in lowercase): [discipline list]. Respond with only the domain name. If the domain is not in the list, please provide your best guess in one word or a short phrase (provide the field only without extra words).

Table 5: Model Configuration and Prompting Details for Discipline Classification. The Fallback Prompt will be used on Llama-3.3-70B-Instruct if we prompted both Llama-3.2-3B-Instruct and Llama-3.3-70B-Instruct 20 times each and none responds with a class in the list.

scores indicate easier text, with thresholds provided to map scores to grade levels. It is calculated as:

$$0.1579 \left(\frac{\text{difficult words}}{\text{words}} \times 100\right) + 0.0496 \left(\frac{\text{words}}{\text{sentences}}\right).$$
(2)

Texts with a high proportion of difficult words or

longer sentences result in higher scores, reflecting increased reading difficulty.

The computed scores for all three readability metrics—Flesch-Kincaid Reading Ease, Linsear Write Formula, and Dale-Chall Readability Score—are mapped to U.S. grade levels in Ta-

Dataset Collection Prompt:

Generate 100 [STEM/Non-STEM] "why" questions.

For example, STEM "why" questions can be questions about Mathematics, Deductive Reasoning, Logical Reasoning, Physics, Chemistry, Biology and Neuroscience. Non-STEM "why" questions can be about Humanities, Liberal Arts, Psychology, Law, Sociology or Socio-Cultural topics to name a few domains.

Graduate School Prompt:

You will be asked a "Why" question. You are an expert in the domain of the why question you are asked. The user asking you the question also has a PhD in the domain of the question they asked.

Your job as an expert is to provide a concise explanation to the PhD holder. Make sure that the explanation is useful to the user - they will use it to validate and cross check important information. They may also use the explanation to teach that topic to a class.

Just provide the explanation as is - do not add any additional text like greetings or ornamental words.

High School Prompt:

You will be asked a "Why" question. You are an expert in the domain of the why question you are asked. The user asking you the question is someone who holds a basic american high school education. You can assume they are a "layperson" to the domain of the question asked.

Your job as an expert is to provide a concise explanation to the user. They asked you the question as they were curious about the topic, so make sure that the explanation is useful to them.

Just provide the explanation as is - do not add any additional text like greetings or ornamental words.

Elementary School Prompt:

You will be asked a "Why" question. You are an expert in the domain of the why question you are asked. The user asking you the question is someone who holds a basic american elementary school education. Your job as an expert is to provide a concise explanation to the user.

Just provide the explanation as is - do not add any additional text like greetings or ornamental words.

Default Prompt:

You will be asked a "Why" question. You are an expert in the domain of the why question you are asked. Your job as an expert is to provide a concise explanation to the user. Just provide the explanation as is - do not add any additional text like greetings or ornamental words.

Table 6: Prompts used for Dataset Collection and Explanation Generation

ble 8, which provides a detailed breakdown of score ranges and their interpreted readability levels (Flesch, 1979; O'hayre, 1966; Dale and Chall, 1948).

In addition to surface form **Reasoning Type.** metrics and readability tests, we also characterize the kind of reasoning used to answer these "why" questions. "Why" questions can be answered in multiple ways, but the two predominant manners are mechanistic (explaining the process or mechanism of how a phenomenon came to be) or teleological (explaining the *purpose* or *function* of the phenomenon) (Lombrozo and Gwynne, 2014), and this reasoning style has often been shown to distinguish explanations preferred by people from various educational backgrounds like children or students (McCarthy and Keil, 2023; Kelemen, 1999). E.g., "Why is the sky blue?" can be answered either by explaining rayleigh scattering (mechanistic) or that the blue sky has a prettier contrast (teleological).

For this classification task, we employ Llama-

3.2-3B-Instruct using the prompt and configurations in Table 9.

D.2 Results using automated metrics

We observe that surface-form metrics exhibit a clear trend: explanations for with higher educational backgrounds tend to have more sentences, longer sentence structures, and increased reading times. This suggests that explanations intended for more advanced readers contain greater syntactic complexity and detail. Additionally, the TE Score, which measures the use of uncommon words, follows a similar pattern, indicating that explanations for Graduate School educated readers incorporate a richer vocabulary. For readability tests, we find expected variations in difficulty, with explanations becoming progressively more complex as the intended educational level increases. Specifically, Flesch-Kincaid Reading Ease scores decrease as the intended educational level increases (indicating higher complexity), while both the Linsear Write and Dale-Chall scores increase, reinforcing

Config	GPT-4 Assignment	Llama-3.2-3B-Instruct Assignment
model	gpt-4-0613 Number of parameters: ~1.8 trillion	Llama-3.2-3B-Instruct Number of parameters: 3 billion
max_tokens	4096	4096
temperature	1	0.1
seed	random	0
GPU	N/A, openai api call	A100
Inferring time	N/A	2 hours

Test	Score Range	Interpretation
	90–100	5th grade
	80–90	6th grade
	70-80	7th grade
Elacah Daading Easa	60-70	8th & 9th grade
Flesch Reading Ease	50-60	10th to 12th grade
	30-50	College
	10-30	College graduate
	0–10	Professional
	0–1	Pre-Kindergarten to 1st grade
	1–5	1st to 5th grade
Linsear Write Formula	5-8	5th to 8th grade
	8-11	8th to 11th grade
	11+	11th grade to college
	0–5	4th grade or lower
	5–6	5th–6th grade level
Dala Chall Baadahility	6–7	7th–8th grade level
Dale-Chall Readability	7–8	9th–10th grade level
	8–9	11th–12th grade level
	9–10	College level

Table 7: Model Configurations for Explanation Generation

Table 8: Readability Score Interpretations

that explanations for advanced readers incorporate longer sentences, more difficult words, and overall increased reading complexity. Similarly, we observe that explanations tend to mention more details about *the process* behind a phenomenon, as the education level increases. This observation is based on a manual examination of 50 example questions, where graduate-level explanations consistently included more mechanistic details compared to their elementary-level and high-school counterparts. We also look at informational overlap between different tailored explanations and other baseline explanations in Appendix D.6.

D.3 Significance tests in automated metric evaluation

Beyond average values, we also examine the distribution of scores for each metric (see Appendix D.5), and observe significant differences in the scores. We evaluate two aspects: (1) a two-tailed test assessing whether explanation distributions are significantly distinct across these groups (Overall) and (2) a one-sided test verifying whether metric values follow the expected complexity ordering (Order Preserved), Elementary School < High School i.e., < Graduate School. In both tests, across all explanation pairs, we observe statistically

Config	Assignment
model	Llama-3.2-3B-Instruct-4bit Number of parameters: 3 billion
max_tokens temperature GPU Inferring time	10 0.1 Apple M4 Max 1 hour per 13k explanations

Prompt: You are a helpful assistant. Below is a question followed by an explanation. For the explanation, classify whether it is mechanistic or teleological. A mechanistic explanation describes how something happens, focusing on the processes, systems, or mechanisms involved. A teleological explanation describes something in terms of its goal, purpose, or intended outcome. Question: [Question]

Explanation: [Explanation]

Please provide your classification in one word: mechanistic or teleological.

Table 9: Model Configuration and Prompting Detailsfor Reasoning Type Classification.

significant differences (p < 0.001), confirming that GPT-4's explanations not only vary in complexity but also follow a systematic progression in difficulty. We conduct significance tests for all three pairs of explanation types (Elementary School vs. High School, High School Graduate School, vs. and Elementary School vs. Graduate School) using the Kolmogorov-Smirnov (KS) test. We opted for the KS test because it is a nonparametric method that compares entire distributions without assuming normality. Given that many of our distributions are not bell-shaped, a t-test which assumes normality would not be suitable here.

D.4 Correlation between automated metrics and user perceived educational backgrounds

We computed the *correlation ratio* across different automatic readability metrics to assess the correlation of annotator judgments with automated metrics. The correlation ratio measures the categorialcontinuous association (Fisher, 1970). Higher values indicate stronger association between the automated readability scores and the perceived educational background. Table 10 summarize the correlation ratios for various readability metrics. Notably, the Flesch Reading Ease score shows a medium correlation (0.425) with the annotator-perceived educational background, indicating that automated assessments align well with human judgments.

Metric	Correlation Ratio η
Num Sentences	0.360
Avg Words Per Sentence	0.177
Reading Time	0.511
TE Score	0.441
Flesch Reading Ease	0.425
Linsear Write Formula	0.291
Dale Chall Readability Score	0.324

Table 10: Correlation ratios between automated readability metrics and annotator-perceived educational background.

D.5 Readability and Explanation Type Distributions

We report the distributions of several automated metrics computed over the generated explanations. These metrics include surface-form attributes such as sentence count, words per sentence, and estimated reading time, as well as traditional readability tests including Flesch-Kincaid Reading Ease, Linsear Write Formula, and Dale-Chall Readability Score.

Table 11 presents the aggregated scores across all explanations, while Table 12 and Table 13 provide a breakdown for STEM and non-STEM questions, respectively.

Figure 9 shows the overall distribution of readability scores with explanations generated by GPT-4, with trends consistent with our expectations. We observe that explanations tailored for audiences with higher educational backgrounds exhibit longer sentences and increased reading times, leading to lower Flesch-Kincaid scores and higher Linsear Write and Dale-Chall scores.

Figure 10 displays the readability distribution evaluated using Llama-3.2-3B-Instruct. The overall trend is the same. In rare cases (<1%) the model generated repetitive phrases (e.g., "gentrification-induced gentrification-induced gentrification-induced ..."), which significantly impacted the variance of certain readability metrics (up to 50%). To mitigate this effect, we applied a rough filtering step to remove these anomalous outputs prior to analysis.

When splitting the data into STEM (Table 12)

and non-STEM (Table 13) domains, we observe the same overall trends in readability across educational levels. However, the reasoning type distribution shows a divergence between domains. For STEM questions, the mechanistic reasoning proportion is significantly higher, approaching 90% for both GPT-4 and Llama-3.2-3B-Instruct models' explanations, whereas for non-STEM questions, the proportion for mechanistic reasoning is generally around 30%.

D.6 Informational overlap between tailored and baseline explanations

To analyze the informational overlap between explanations, we introduce the TE Set Difference (TESDiff). While the TE Score captures the proportion of simple, commonly used words in an explanation, TESDiff measures *how much* of the TE word set from one explanation *is missing in another*. Specifically, it quantifies the proportion of TE words in one explanation that do not appear in another, normalized by the total number of unique TE words in the first explanation:

$$\text{TESDiff}(x, y) = \frac{|(x \setminus y) \cap TE|}{|x \cap TE|}$$
(3)

A higher TESDiff score indicates that the explanation x contains significantly more unique information compared to y, whereas a lower TESDiff score suggests greater overlap between the two explanations, meaning they are more similar in terms of TE word usage.

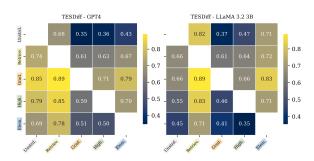


Figure 11: Heatmap of TESDiff scores across different explanation types for GPT-4 (left) and Llama-3.2-3B-Instruct (right). Higher TESDiff scores indicate greater divergence from general-purpose responses, with "Graduate School" explanations consistently exhibiting the highest TESDiff values across models.

Figure 11 presents a heatmap of TESDiff scores across different explanation types We observe that explanations generated for Graduate School have consistently **high** TESDiff scores when compared to other explanations, suggesting that they introduce the most new information and diverge the most from general-purpose responses. In contrast, explanations generated for High School and

Elementary School audiences exhibit lower TES-Diff scores between them, indicating that they are more similar to each other and that GPT-4 does not make as strong a distinction between these two levels.

While looking at Default and other explanations, we find that Elementary School and High School prompts produce the most similar explanations to the Default setting, as indicated by their lower TESDiff scores when compared to default explanations. This suggests that when GPT-4 generates explanations *without* an explicitly assigned educational background, the resulting explanations tend to align more with these middle-ground audiences. On the other hand, Web-Retrieved explanations show greater similarity to High School and Graduate School explanations, likely because web sources often contain more technical detail than Default responses.

Automated metrics for evaluating explanation complexity and similarity indicate that GPT-4 generates explanations with distinct scores for different audience roles. Surface-form attributes, readability tests, and the TESDiff score all show systematic differences across educational levels, suggesting that explanations vary in length, complexity, and word choice. However, these numerical differences do not necessarily imply that the explanations are *useful or well-suited for their intended audiences*. While GPT-4 can produce explanations that differ in measurable ways, whether these differences actually improve comprehension or align with user needs requires further human evaluation, which we explore in the Human Experiment section.

E Human Experiments

Participants were recruited from Prolific¹⁴, who consented to our study. Participants were given an option to exit the study at any point. For Perceived Background Match evaluation in Section 4.1, participants were screened based on location (United States), education level (high school or higher), and active participation to ensure high-quality responses. For informativeness simulation, participants were also recruited through Prolific

¹⁴https://www.prolific.com/

Type of Metric	Metric	GPT-4								
		Elementary School	High School	Graduate School	Default	Elementary School	High School	Graduate School	Default	Web-Retrieved
	# Sentences	04.63 ± 01.34	07.08 ± 02.53	08.46 ± 02.62	05.07 ± 01.63	03.29 ± 01.63	06.70 ± 02.97	09.10 ± 03.33	04.24 ± 02.63	02.30 ± 00.90
Surface-	Avg. # Words / Sentence	18.43 ± 03.47	19.17 ± 03.36	20.00 ± 03.38	19.35 ± 03.57	20.39 ± 05.10	21.30 ± 03.81	23.12 ± 03.69	23.74 ± 04.88	17.26 ± 06.90
form	Avg. Reading Time (s)	06.36 ± 01.75	10.57 ± 03.65	13.93 ± 04.05	07.81 ± 02.41	04.61 ± 02.14	10.97 ± 05.00	17.05 ± 06.30	07.93 ± 04.71	02.93 ± 01.04
	TE Score	00.43 ± 00.09	00.49 ± 00.09	00.55 ± 00.09	00.50 ± 00.09	00.37 ± 00.11	$00.47 \pm \textbf{00.09}$	00.54 ± 00.10	00.53 ± 00.11	00.44 ± 00.12
D 1.1.11	Flesch-Kincaid Reading Ease (↓)	53.82 ± 14.52	45.51 ± 14.26	34.70 ± 14.43	41.00 ± 15.73	60.91 ± 17.14	46.39 ± 15.11	34.56 ± 14.51	33.68 ± 16.87	53.35 ± 18.52
Readability	Linsear Write Formula (^)	11.67 ± 02.77	12.15 ± 02.70	13.21 ± 02.70	13.16 ± 02.82	12.29 ± 03.94	13.23 ± 03.09	14.88 ± 02.93	16.43 ± 03.93	11.10 ± 05.21
Tests	Dale-Chall Readability Score (↑)	09.31 ± 01.16	09.84 ± 01.10	10.55 ± 01.10	10.35 ± 01.23	08.73 ± 01.47	09.49 ± 01.19	09.88 ± 01.13	10.80 ± 01.38	09.94 ± 01.56
Reasoning Type	% Mechanistic Reasoning	54.76%	57.28%	63.54%	58.51%	55.04%	57.81%	65.65%	63.03%	65.17%

Table 11: Comparison of surface-form, readability, and reasoning-type metrics across different education levels for GPT-4 and Llama-3.2-3B-Instruct, along with retrieved explanations.

Type of Metric	Metric		GPT-4							
		Elementary School	High School	Graduate School	Default	Elementary School	High School	Graduate School	Default	Web-Retrieved
Surface- form	# Sentences Avg. # Words / Sentence Avg. Reading Time (s) TE Score	$\begin{array}{c} 04.39 \pm 01.28 \\ 18.82 \pm 03.78 \\ 05.88 \pm 01.70 \\ 00.42 \pm 00.09 \end{array}$	$\begin{array}{c} 06.19 \pm 02.12 \\ 19.83 \pm 03.62 \\ 09.10 \pm 03.10 \\ 00.46 \pm 00.09 \end{array}$	$\begin{array}{c} 07.44 \pm 02.37 \\ 20.87 \pm 03.58 \\ 12.14 \pm 03.75 \\ 00.52 \pm 00.09 \end{array}$	$\begin{array}{c} 04.65 \pm 01.43 \\ 19.88 \pm 03.90 \\ 06.97 \pm 02.11 \\ 00.47 \pm 00.10 \end{array}$	$\begin{array}{c} 03.24 \pm 01.54 \\ 19.56 \pm 05.24 \\ 04.14 \pm 01.68 \\ 00.37 \pm 00.10 \end{array}$	$\begin{array}{c} 05.68 \pm 02.55 \\ 20.80 \pm 04.11 \\ 08.57 \pm 03.96 \\ 00.45 \pm 00.10 \end{array}$	$\begin{array}{c} 07.64 \pm 03.14 \\ 23.09 \pm 04.11 \\ 13.51 \pm 05.63 \\ 00.51 \pm 00.11 \end{array}$	$\begin{array}{c} 03.39 \pm 01.81 \\ 23.97 \pm 05.22 \\ 06.03 \pm 02.94 \\ 00.49 \pm 00.11 \end{array}$	$\begin{array}{c} 02.52\pm 00.86\\ 17.86\pm 05.96\\ 03.12\pm 00.79\\ 00.44\pm 00.12 \end{array}$
Readability Tests	Flesch-Kincaid Reading Ease (↓) Linsear Write Formula (↑) Dale-Chall Readability Score (↑)	$\begin{array}{c} 60.61 \pm 13.82 \\ 11.40 \pm 03.00 \\ 08.81 \pm 01.10 \end{array}$	$\begin{array}{c} 53.30 \pm 13.47 \\ 12.10 \pm 02.84 \\ 09.23 \pm 01.04 \end{array}$	$\begin{array}{c} 42.89 \pm 13.76 \\ 13.16 \pm 02.87 \\ 09.92 \pm 01.08 \end{array}$	$\begin{array}{c} 49.41 \pm 14.99 \\ 12.91 \pm 03.09 \\ 09.69 \pm 01.17 \end{array}$	$\begin{array}{c} 66.97 \pm 15.60 \\ 11.39 \pm 04.02 \\ 08.39 \pm 01.36 \end{array}$	$\begin{array}{c} 55.03 \pm 14.10 \\ 12.57 \pm 03.25 \\ 08.93 \pm 01.17 \end{array}$	$\begin{array}{c} 42.81 \pm \text{14.10} \\ 14.43 \pm \text{03.23} \\ 09.39 \pm \text{01.17} \end{array}$	$\begin{array}{c} 42.48 \pm 16.57 \\ 16.09 \pm 04.18 \\ 10.22 \pm 01.41 \end{array}$	$\begin{array}{c} 57.61 \pm 17.38 \\ 11.13 \pm 04.50 \\ 09.54 \pm 01.52 \end{array}$
Reasoning Type	% Mechanistic Reasoning	88.49%	89.91%	93.09%	91.58%	89.26%	92.59%	95.26%	94.40%	93.92%

Table 12: Comparison of surface-form, readability, and reasoning-type metrics across different education levels for GPT-4 and Llama-3.2-3B-Instruct, on the STEM questions split.

Type of Metric	Metric		GPT	-4						
		Elementary School	High School	Graduate School	Default	Elementary School	High School	Graduate School	Default	Web-Retrieved
Surface-	# Sentences Avg. # Words / Sentence	04.83 ± 01.36 18.09 ± 03.13	$\begin{array}{c} 07.85 \pm 02.61 \\ 18.60 \pm 03.01 \end{array}$	09.35 ± 02.51 19.25 ± 02.99	05.44 ± 01.70 18.88 ± 03.18	03.34 ± 01.70 21.10 ± 04.86	07.59 ± 03.03 21.72 ± 03.47	10.36 ± 02.96 23.15 ± 03.30	$\begin{array}{c} 04.97 \pm 02.98 \\ 23.55 \pm 04.55 \end{array}$	02.12 ± 00.88 16.72 ± 07.60
form	Avg. Reading Time (s) TE Score	$\begin{array}{c} 06.77 \pm 01.69 \\ 00.44 \pm 00.09 \end{array}$	$\begin{array}{c} 11.84 \pm 03.62 \\ 00.52 \pm 00.08 \end{array}$	$\begin{array}{c} 15.49 \pm 03.64 \\ 00.58 \pm 00.07 \end{array}$	$\begin{array}{c} 08.53 \pm 02.42 \\ 00.53 \pm 00.08 \end{array}$	$\begin{array}{c} 05.02 \pm 02.39 \\ 00.37 \pm 00.11 \end{array}$	$\begin{array}{c} 13.05 \pm 04.88 \\ 00.49 \pm 00.09 \end{array}$	$\begin{array}{c} 20.10 \pm 05.14 \\ 00.56 \pm 00.09 \end{array}$	$\begin{array}{c} 09.57 \pm 05.29 \\ 00.57 \pm 00.10 \end{array}$	$\begin{array}{c} 02.77 \pm 01.20 \\ 00.45 \pm 00.12 \end{array}$
Readability Tests	Flesch-Kincaid Reading Ease (↓) Linsear Write Formula (↑) Dale-Chall Readability Score (↑)	$\begin{array}{c} 47.93 \pm 12.38 \\ 11.91 \pm 02.54 \\ 09.74 \pm 01.03 \end{array}$	$\begin{array}{c} 38.75 \pm 11.15 \\ 12.19 \pm 02.57 \\ 10.38 \pm 00.83 \end{array}$	$\begin{array}{c} 27.62 \pm 10.80 \\ 13.26 \pm 02.55 \\ 11.09 \pm 00.79 \end{array}$	$\begin{array}{c} 33.73 \pm 12.38 \\ 13.37 \pm 02.53 \\ 10.93 \pm 00.96 \end{array}$	$\begin{array}{c} 55.63 \pm 16.67 \\ 13.07 \pm 03.69 \\ 09.03 \pm 01.50 \end{array}$	$\begin{array}{c} 38.89 \pm 11.53 \\ 13.81 \pm 02.83 \\ 09.97 \pm 00.97 \end{array}$	$\begin{array}{c} 27.44 \pm 10.55 \\ 15.27 \pm 02.58 \\ 10.31 \pm 00.90 \end{array}$	$\begin{array}{c} 26.12 \pm 13.01 \\ 16.72 \pm 03.67 \\ 11.31 \pm 01.12 \end{array}$	$\begin{array}{c} 49.60 \pm 18.69 \\ 11.07 \pm 05.76 \\ 10.29 \pm 01.50 \end{array}$
Reasoning Type	% Mechanistic Reasoning	25.55%	29.02%	37.97%	29.88%	25.26%	27.63%	40.05%	36.05%	39.92%

Table 13: Comparison of surface-form, readability, and reasoning-type metrics across different education levels for GPT-4 and Llama-3.2-3B-Instruct, on the Non-STEM questions split.

and screened based on location, educational background, discipline of study (for graduate-level participants), and active participation on the platform. To ensure high-quality responses, all participants received detailed task instructions and were provided with examples to clarify expectations. Additionally, participants submitted natural language justifications for their selections, allowing further insight into their reasoning. Each participant annotated five questions, and each question received five independent annotations for each educational background. There were a total of 811 unique participants in all our studies.

E.1 Annotator Filtering Criteria

We applied task-specific filtering criteria during participant recruitment. Table 14 details the screener settings for each group—Elementary School, High School, Physics Graduates, and Psychology Graduates. All annotators were required to reside in the US and have English as their primary language.

E.2 Annotators Demographic Distribution

We collected demographic information, including highest education level, age, sex, and ethnicity, to ensure a representative sample. All annotators were required to have a country of residence in the United States and a primary language of English. Figure 12 presents the overall distribution of these demographics, confirming the diversity of our 811 unique annotators and enhancing the generalizability of our findings.

E.3 Overview of the User studies

Figure 13 and Figure 14 provide an overview of the two human experiments, including instructions, examples, and the evaluation interface.

E.4 Example annotations for perceived background match user study

Table 15 presents the annotations for the perceived background match user study, with different annotators' justifications separated by semicolons. It shows examples where annotators mark the explanation's perceived educational background based on their evaluation of the language and detail, and

Config	Elementary School	High School	Physics Graduates	Psychology Graduates	
	Screener	Screener	Screener	Screener	
Current Country of Residence	United States	United States	United States	United States	
Primary Language	English	English	English	English	
Age	n/a	18-24	n/a	n/a	
Approval Rate	98-100	98-100	n/a	n/a	
Number of previous submissions	1000-10000	1000-10000	n/a	n/a	
Highest education	No formal	High school	Graduate degree	Graduate degree	
level completed	qualifications	diploma/A-levels,	(MA/MSc/MPhil/other),	(MA/MSc/MPhil/othe	
	-	Technical/community	Doctorate degree	Doctorate degree	
		college	(PhD/other)	(PhD/other)	
Degree subject	n/a	n/a	Natural Sciences	Psychology	

Table 14: Prolific annotator filtering

provided their justifications of choices. Note that annotators weren't aware of the intended readability level.

Table 16 displays the annotations for the explanation informativeness user study, where the explanation column shows the final explanation shown to participants. In the last two rows of Table 16, annotators entered the "need more complex explanation" path despite the explanation being at a graduate level, resulting in no available explanations and both the informativeness and the match being marked as "no."

E.5 Annotation Feedback Processing and Analysis

Additionally, we processed the annotators' general feedback using Llama-3.3-70B-Instruct. For each feedback text, a function queries the LLM with a prompt that instructs it to output commaseparated labels in the format "Aspect: direction" (e.g., "Vocabulary Complexity: complex" or "Sentence Structure: simple"). The query explicitly limits responses to our five predefined aspects and their valid directions (Vocabulary Complexity, Sentence Structure, Depth of Explanation, Technical Terms Usage, Overall Suitability). The function repeats the query if necessary (up to 10 times) until the returned labels match our predefined set. These labels are then used to quantify the feedback-calculating, for each aspect, the normalized difference between positive and negative mentions-which helps explain the perceived educational background in our analysis.

Figure 8 shows the normalized difference (positive minus negative counts, divided by total feedback) to our five predefined aspects. Each subplot corresponds to a specific combination of the intended (ground truth) and majority perceived educational levels (Elementary, High School, Graduate). A positive bar indicates that feedback leaned toward more complex/advanced language (e.g., "complex," "in-depth," "technical"), whereas a negative bar suggests simpler characteristics. These results align with our expectations and show that the tailored explanations exhibit distinct linguistic features corresponding to the perceived educational levels.

F Case study with ELI5 subreddit questions

To examine why explanation complexity varies, we conducted a case study using the *Explain Like I'm Five* (ELI5) subreddit. For each question where we performed human annotations on explanation read-ability, we retrieved the most similar question from ELI5 using the Reddit API. We queried up to 25 relevant posts and identified the closest match using the SentenceTransformer all-MiniLM-L6-v2.

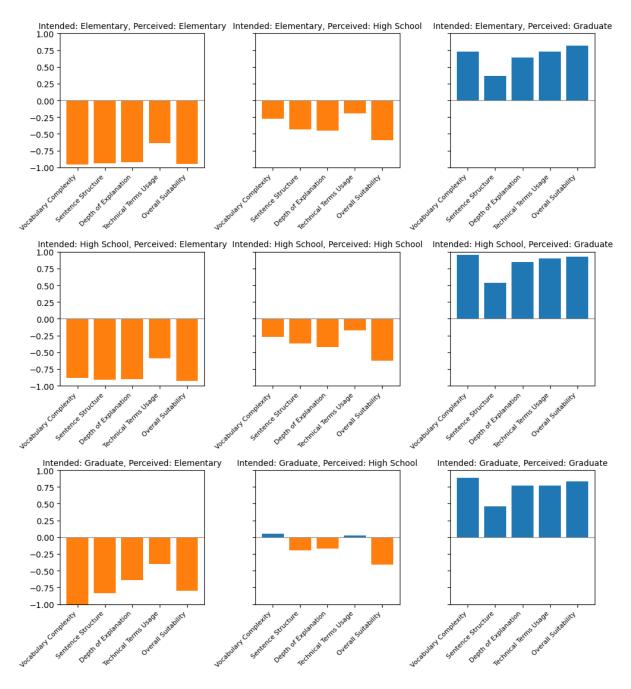
Table 17 presents a selection of our findings, including the original question, its most similar counterpart in ELI5, the similarity score, and the intended-to-perceived educational mapping. Our analysis reveals a consistent trend: when a question has a highly similar counterpart in ELI5, explanations tend to be oversimplified, particularly for prompts originally intended for higher educational levels. This suggests that when tasked with explaining such questions, the model is more likely to produce simpler explanations, potentially due to their prevalence in training data.

Question	Explanation	Intended Educa- tional Back- ground	Perceived Educational Back- ground (Majority)	Justification
Why does choco- late melt in the mouth?	Chocolate melts in the mouth because it's made with cocoa butter, a type of fat that melts at or just below human body temperature. So when you put chocolate in your mouth, the heat from your body is enough to melt the cocoa butter and that's why the chocolate softens and dissolves.	Elementary	Elementary	Sentences are very easy to understand as well as concepts.; Uses basic words and simple sentence structure. Doesn't go overboard with detail; It uses simple sentence structure and wording and add extra detail to make it easily understood.
Why does the sun rises in the east and sets in the west?	The sun rises in the east and sets in the west because of the Earth's rotation. The Earth rotates on its axis, an imaginary line that runs from the North Pole to the South Pole. It rotates in a counterclockwise or east- ward direction. Because of this rotation, it appears to us like the Sun is moving across the sky from east to west when in reality, we're the ones moving. This phenomenon is called apparent solar motion, and it's the reason for the sun's apparent path in the sky.	High School	Elementary	The wording and details suggests elementary school.; Wording, details and depth; The examples given are straight to the point and do not go into too much depth. The details of the reasoning are not too long or difficult to follow. The sentence structure is short. The use of words like axis, North Pole, South Pole, imaginary, etc. is not of an high school level, but does show that they have knowledge of science.
Why are people's blood types differ- ent?	Blood types are different due to the presence or ab- sence of certain molecules, called antigens, on the surface of red blood cells. These antigens are essen- tially identifiers which your immune system use to recognize its own cells. The different blood types, A, B, AB, and O, refer to these specific antigens. Your blood type is determined by the genes you inherit from your parents.	Elementary	High School	The wording was simple as well as the sentence struc- ture and details; This explanation uses more advanced terminology like molecules and antigens. But it does not go into too much detail about how they are differ- ent.
Why is there less gravity on the moon?	Gravity at a specific location is determined by the mass of the object and the distance from its center. The Moon is much smaller than Earth and has less mass. This reduces the gravitational pull that it has on objects on its surface. So, when you're on the Moon, you weigh less than you do on Earth because the Moon's gravitational pull is weaker due to its smaller mass.	High School	High School	This explanation uses terms that would be understand- able to a high school level reader but too advanced for elementary reading. The comparison of the moon's density to earth's and the explanation of how gravity operates less on mass is a good detailed response for a high school level reader.; The reading level appears to be that of high school level students. It doesn't go deeply into mathematical details beyond a high school level. It doesn't provide advanced example of why you weigh less on the moon compared to earth.
Why do our bod- ies produce sweat when we're hot?	Sweating is the body's essential cooling mechanism. When your core body temperature rises, your hy- pothalamus, which is the body's thermostat, signals your sweat glands to start producing sweat. It's pre- dominantly composed of water, but also includes mi- nor amounts of various salts and urea. As the sweat evaporates from your skin, it helps to dissipate the heat and cool your body down. This process, known as evaporative cooling, maintains the body within a narrow, optimal temperature range, critical for the normal functioning of physiological processes and homeostasis.	Graduate	High School	The sentence structure is digestible, and topic is sim- ple. Terminology like "predominantly," "dissipate," "critical," "physiological processes and homeostatis" indicate more advanced than elementary. However, not enough detail/sources to reach graduate level; Word usage is above elementary level, but should be fully comprehended by high school students.
Why is the human brain folded?	The human brain is folded into wrinkles, also known as sulci and gyri, to increase the surface area for more neurons. More neurons mean more processing power and cognitive abilities. The folding allows our brains to fit a larger number of neurons within the confined space of our skulls. Like squeezing more electronic circuits into a smaller computer chip, the folds allow for greater complexity and speed in our thinking process.	High School	Graduate	This article introduced specialized terminology re- lated to the brain, like gyri. The article assumed that the reader would easily understand how increased surface area would lead to increased processing us- ing only an analogy of a computer chip, which also requires preexisting electronics knowledge.; The sen- tences contain terminologies that are appropriate for professional audience or specialists
Why do fruits turn sweet when they ripen?	Fruits ripen due to the action of a plant hormone called ethylene. During the ripening process, ethy- lene accelerates the conversion of starches to sugars in the fruit, leading to an increased sweetness. Com- plex carbohydrates are broken down into simpler sug- ars; for instance, sucrose is converted into glucose and fructose. This is a part of the plant's strategy to make the fruit appealing to animals, so they will eat it and subsequently disperse the seeds in the process. Additionally, the process of ripening also often in- volves other changes, such as color, texture, aroma development, or an increase in nutritional content, which are conducive to seed dispersal and survival.	Graduate	Graduate	Detailed examples sounds like someone who may have advanced schooling in the subject.; I picked grad level, because it assumes prior knowledge of higher level science concepts.

Table 15: Annotations for perceived background match user study, different annotator's justifications are separated by semicolons.

Question	Explanation	Intended Educational Background	Informa- tive	Matched	Justification
Elementary So	chool Background Annotators				
Why do we yawn?	We yawn as a way to wake up. When you're tired or bored, your body takes in less oxygen because your breathing slows down. Yawning helps you take in a lot of air and uses muscles which sends signals to your brain to wake it up. It also helps cool the brain. It's even contagious because it's a primitive reflex humans have adapted for social bonding and empathy.	Elementary	Yes	Yes	I knew we yawn for empathetic reasons from some videos on psychology. And of course, I knew we yawn when we're tired or bored. I did not, however, know that we take in less oxygen from our slowed breathing when we're tired, and that is why we yawn. I also didn't know it sent signals to the brain to wake it that way.
Why does acid rain occur?	Acid rain occurs due to the release of sulfur dioxide (SO2) and nitrogen oxide (NOx) into the atmosphere. These gases are primarily released by burning fossil fuels like coal, oil, and gas in power plants, cars, and factories. Once in the atmosphere, they react with water, oxygen, and other substances to form sulfuric acid and nitric acid. These acids can then be carried over long distances by wind and eventually fall as acid rain. This process can be harmful to the environment, damaging vegetation, aquatic habitats, and even buildings.	High School	Yes	No	While I knew acid rain can be caused from fossil fuel burning, I did not know the types of acid it produces and how it is actually formed from mixing with water, oxygen and other substances. It reinforces the damage that it can cause to the environment that I was also aware of.
High School	Background Annotators				
Why does DNA have a double helix structure?	DNA has a double helix structure because of the nature of the molecules it's made of and the physical and chemical interactions between them. It consists of two strands of nucleotides, each made up of a sugar, a phosphate, and a base. The sugar and phosphate form the backbone of the DNA, and the bases (adenine, cytosine, guanine, thymine) from each strand bond together. Adenine always pairs with thymine, and cytosine with guanine. These pairs are of almost equal shape and size, generally fitting neatly be- tween the two spiraling backbones, maintaining a constant distance, thus ensuring the helical structure. Furthermore, the double helix provides protection to the genetic infor- mation and is more stable, which is crucial for genetic inheritance.	High School	Yes	Yes	I had learned much about DNA in compulsory education but had forgotten the real reason for the double helix shape. This introduced to me the bases adenine,cytosine,guanine and thymine being in the mix.
Why do we have day and night?	Day and night occur due to the Earth's rotation on its axis. The Earth spins around an imaginary line that passes through the North and South Poles, known as the Earth's axis. It completes one full rotation in approximately 24 hours. During this rotation, only the half of the Earth that's fac- ing the sun experiences day, as it's being illuminated by sunlight. Simultaneously, the other half of Earth faces away from the sun and is shrouded in darkness, and so it experiences night. As the Earth continues rotating, the regions exposed to sunlight shift, so different parts of the world pass through day and night cycles. This constant rotation creates the 24-hour day and night cycle we experience.	Graduate	No	No	The explanation does not introduce a completely new concept to me, as I was already familiar with the idea that Earth's rotation causes day and night. However, it reinforced my understanding by clearly describing the Earth's axis as an imag- inary line passing through the North and South Poles. The explanation also effectively connected the idea of Earth's continuous rotation to the 24- hour cycle we experience. While the core concept was familiar, the phrasing and details helped re- fine my understanding.
Graduate Scho	ool (Psychology) Background Annotators				
Why do we sleep?	Sleep serves multiple purposes that are essential to the human brain and body. One of the key reasons we sleep is for restoration. During sleep, the body has the chance to repair muscle tissue and synthesize proteins, restore energy, and release the growth hormone which is crucial for growth and development. In the brain, sleep helps in clearing out waste products, some of which are potentially neurotoxic, that brain cells generate as a byproduct of their activity. This clearance is carried out by the glymphatic system which becomes especially active during sleep. Sleep also has a significant role in memory consolida- tion. The neural connections that form our memories are strengthened during sleep, particularly during REM sleep. During this time, the brain reorganizes and restructures memories, which may result in more creativity. Lastly, lack of sleep can cause numerous health problems, including weakened immunity, increased risk of chronic diseases, poor mood, and cognitive difficulties. Thus, sleep is essential for maintaining optimal health and well- being.	Graduate	No	No	It seems like common knowledge that I have heard many times in the past. I have read many empiri- cal scientific studies and listened to many profes- sionals exclaim the many benefits of sleep hygiene over the years. This is crucial knowledge to un- derstand in terms of vitality and longevity of our existence and mental fitness in everyday life.

Table 16: Annotations for the Explanation Informativeness User Study. The Explanation column displays the final explanation shown to participants when they viewed the explanations (see Figure 5 for details on the annotator's interaction). In the last two rows, annotators entered the "need more complex explanation" path despite the explanation being at a graduate level, resulting in no available explanations and both informative and matched marked as "no."



Feedback Difference by Aspect

Figure 8: The normalized differences (positive minus negative counts, divided by total feedback) to our five predefined aspects (Vocabulary Complexity, Sentence Structure, Depth of Explanation, Technical Terms Usage, Overall Suitability). Each subplot corresponds to a specific combination of the intended (ground truth) and majority perceived educational levels (Elementary, High School, Graduate). A positive bar indicates that feedback leaned toward more complex/advanced language (e.g., "complex," "in-depth," "technical"), whereas a negative bar suggests simpler characteristics.

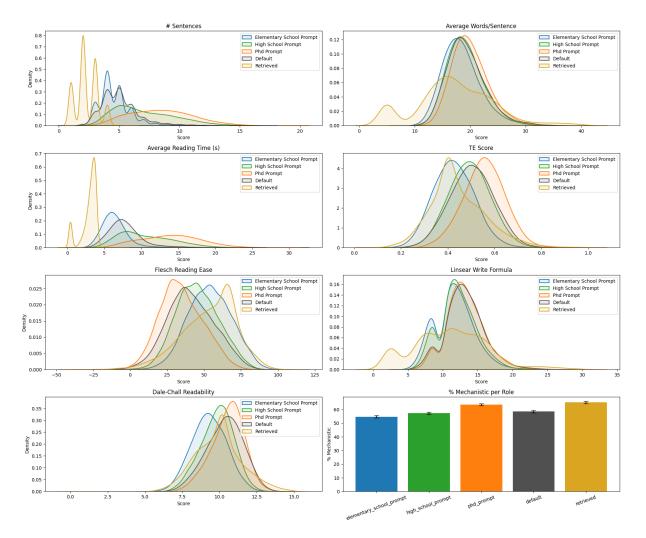


Figure 9: Overall distribution of readability scores with explanations generated by GPT-4

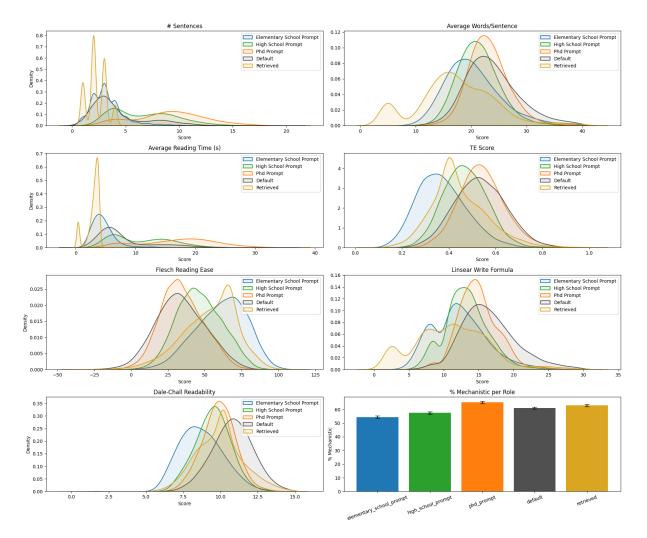


Figure 10: Overall distribution of readability scores with explanations generated by Llama-3.2-3B-Instruct.

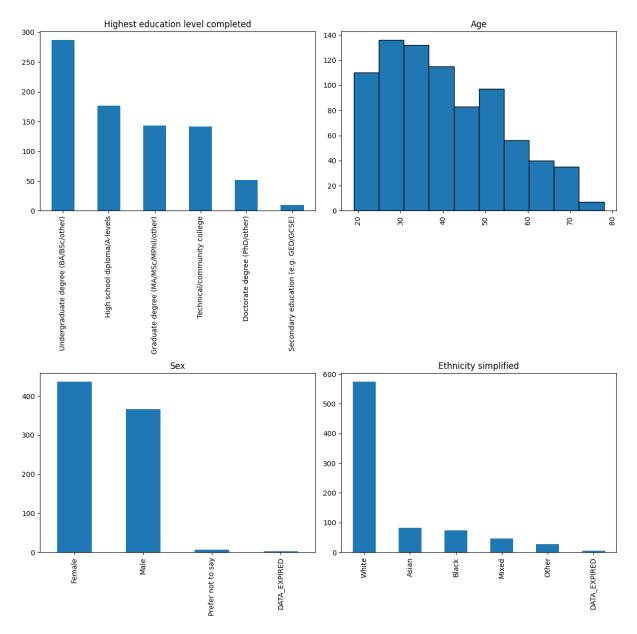


Figure 12: Annotators Demographic Distribution

Instruction	S
explanations	you will be presented with "why" questions. You will then be shown for these questions. Your task is to assess who can be an appropriate ese explanations.
More concre	tely, given an explanation, you have to choose what the educational
background justification:	of an appropriate reader is, from the following options followed by a
• Elemer	ntary School Level Education: Typically covers up to American Grade 4,
educati	g on fundamental concepts in reading, writing, and math. Adults with this ion level may have limited theoretical knowledge but often possess practical eyond a child's understanding.
High Se	chool Level Education: Extends through American Grade 12 to
	imately the sophomore year of undergraduate studies, introducing concepts
have a	various fields and enabling connections between theories. Adults at this level foundational grasp of academic subjects but may need guidance to deepen tanding.
	ate School Level Education: Graduate school in America follows a bachelor's
	, offering advanced, specialized education at the master's or doctoral level.
	with this education have few knowledge gaps and possess advanced
	se in specific areas without needing foundational instruction.
You will ther	have to provide justifications for the choice you have made. Keep the
following po	inters in mind while providing the justification:
Wordir	ng/Terminology:Use of scientific words, abbreviations, or complex synonyms
influen	ces readability levels.
	les/Analogies: Mark only if examples or analogies specifically impact
	ility level, not if included just for detail.
	ce Structure: Consider digestibility, multiple concepts, and sentence length
	and a first state of a labelity of the state

as factors affecting readability. Details and Depth: Extra details in explanations that aid in determining readability level should be marked.

IMPORTANT NOTE: Please go over the examples before proceeding.

(a) Instruction for perceived background match user study: We asked annotators to assess the appropriate reader of explanations.

Ouestion

Example 1:

Question 1:

Why is the sky blue?

Explanation 1 (rate this!):

When sunlight reaches Earth's atmosphere, it is scattered in all directions by all the gases and particles in the air. Blue is scattered by air molecules more than other colors because it travels as shorter, smaller waves. This is why we see a blue sky most of the time.

Answer: Elementary School Education

 Justification: The terminology used in this explanation like "waves" and "blue light scattering" implies some basic knowledge of science. This seems to be less than a high school explanation because of the depth in which it is explained.

Explanation 2 (rate this!):

The blue colour of the sky is nowadays usually explained by Rayleigh scattering, an explanation that is, however, not entirely correct. In his 1953 publication entitled "Explanation of the Brightness and Color of the Sky Particularly the Twilight Sky", Edward Olson Hulburt (1890–1982) demonstrated that for specific illumination and viewing conditions, Rayleigh scattering plays only a second-order role for the blue colour of the sky. Based on simplified radiative transfer simulations and single-scattering approximation, Hulburt (1953) concluded that for a solar zenith angle (SZA) of 90- only 1/3 of the blue colour of the sky of the zenith is caused by Rayleigh scattering and 2/3 by absorption of solar radiation in the Chappuis bands of 03

• Answer: Graduate Education

 Justification: This explanation includes technical terms like "Rayleigh Scattering" and references research papers that is intended for audience that are specialists in this domain (Physics / Atmospheric Science).

(b) Example for perceived background match user study: We selected 2 questions and 5 explanations to clarify the task details.

(Why is voting an important responsibility in democratic nations?							
Expl	Explanation:							
	Voting is morally special in its own right regardless of the fact that citizens may also be bound to discharge other duties of aid. Because governments are powerful entities that distribute and shape access to basic social goods as no other organization does, the mechanism to install them is unique and deserves moral attention separately. Other political, non-electoral ways of influencing government matter, but they lose all relevance if elections are absent.							

Note: If you need to revisit the instructions and examples again, feel free to press on the tabs above the question.

Readability: High School

For this question, what do you think is an appropriate educational level for this explanation? If you think your choice lies in the middle (et if you think an explanation requires between High School and Graduate Degree to understand), use your best judgement for your selection and add that in the justification box. You can think about what an **average** person of that level would understand. <u>Elementanor</u>. Typically covers up to American Grade 4 <u>High School</u>: Extends through American Grade 12 to approximately the sophomore year of undergraduate studies

- <u>Graduate</u>: Graduate school in America follows a bachelor's degree, offering advanced, specialized education at the master's or doctoral level.

Elementary School	High School	Graduate School
Requires at least high school education.		

Justify your selection below.

Keep the following pointers in mind while providing the justification:
<u>Wording/Terminology</u>: Use of scientific words, abbreviations, or complex synonyms influences readability level.
<u>Examples/Analogies</u>: Mark only if examples or analogies specifically impact readability level, not if included just for detail Sentence Structure: Consider digestibility, multiple concepts, and sentence length as factors affecting readability. Details and Depth: Extra details in explanations that aid in determining readability level should be marked.

(c) Question for perceived background match user study: Annotators select the readability level using a scrollbar and justify their choice based on factors such as wording, examples, sentence structure, and depth of detail.

Figure 13: Overview of the perceived background match user study.

Instructions

In this task, you will be presented with "why" questions related to a phenomenon occurring in our world. For example, you might be asked, "Why do we see the moon at night?", or "Why do people watch reality TV shows?".

You will then be shown an explanatory answer for this question. Your task is to determine if this explanation **introduces a new concept to you**, while **connecting it to what you already know**. You can do different operations in this task:

- Justify if the explanation introduces a new concept to you that connects with your background.
- If you do not find the explanation helpful in providing you new information that connects with your prior knowledge, you may be shown **other** explanations for the same question.

Task Details

You will first identify whether an explanatory answer to a "why" can help introduce you to a new concept.

(1) If yes, you will then identify if the new concepts are connected well with your

background knowledge about the topic. If you find such an explanation, you will have to provide a short justification for your

choice. (2) If not, you may be shown a new explanation for the same question, for which you have to repeat the task.

In the end, if you do not find any explanation that helps provide you with a new concept that connects well with your background knowledge, you have to provide a short justification for your choice.

When looking at explanatory answers, please ask yourself the following questions:

- Does the explanation introduce a new concept, previously unknown to you?: A good explanation will introduce a concept that is likely new to you.
- Does the explanation connect the introduced concept(s) to something you may already know?: A good explanation fills the gap between what you already know and any newly introduced concept(s).

Important Note 1: We do NOT intend to test your knowledge about our "why" questions. These explanations are intended to test how much they can help you learn more about a topic.

Important Note 2: The justification box is where you can mention what you already know about the topic. You can also mention what new topics are introduced by the explanation (if any) and how they connect (or do not connect) with your background knowledge.

(a) Instruction for explanation informativeness user study: We asked annotators to determine if the explanation introduces a new concept and connects well with their background. Example

Question

Why is the sky blue?

Explanation 1

Yes

The blue colour of the sky is nowadays usually explained by Rayleigh scattering, an explanation that is, however, not entirely correct. In his 1953 publication entitled "Explanation of the Brightness and Color of the Sky, Particularly the Twilight Sky", Edward Olson Hulburt (1890–1982) demonstrated that for specific illumination and viewing conditions, Rayleigh scattering plays only a second-order role for the blue colour of the sky. Based on simplified radiative transfer simulations and single-scattering approximation, Hulburt (1953) concluded that for a solar zenith angle (SZA) of 90°, only 1/3 of the blue colour of the sky of the zenith is caused by Rayleigh scattering and 2/3 by absorption of solar radiation in the Chappuis bands of O3.

- Does the explanation introduce a new concept, previously unknown to you?:
- Does the explanation connect the introduced concept(s) to something you
 may already know?: No
- Justification: The explanation introduces the concept of Rayleigh scattering. There
 is a lot of new terminology like "solar zenith angle" and "Chappuis bands of O3" that
 are new to me, and which have not been adequately explained. Thus, the
 explanation does not connect these concepts well with what I already know.

(b) Example for explanation informativeness user study: We selected 3 explanations to clarify the task details.

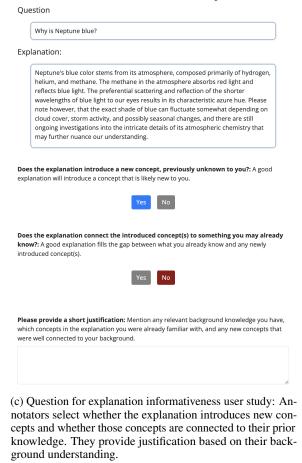


Figure 14: Overview of the explanation informativeness user study.

Question	Best Match Reddit ELI5 Question	Reddit EL15 link	Similarity Score	Intended -> Perceived Mapping
Why do carniv- orous plants eat insects?	Why do carniv- orous plants eat meat?	<pre>https://www. reddit.com/r/ explainlikeimfive/ comments/trx3rw/ eli5_why_do_ carnivorous_ plants_eat_meat/</pre>	0.83	Elementary -> Elementary , High School -> High School , Graduate -> Elementary
Why do we per- ceive different colors?	Why do we see colours other than red, green and blue?	<pre>https://www. reddit.com/r/ explainlikeimfive/ comments/rihdyj/ eli5_why_do_we_ see_colours_ other_than_red_ green/</pre>	0.85	Elementary -> Elementary , High School -> Elementary , Graduate -> Elementary
Why do balloons pop when ex- posed to sharp objects?	Why do bub- bles pop when otherwise undis- turbed?	<pre>https://www. reddit.com/r/ explainlikeimfive/ comments/p7kowq/ eli5_why_do_ bubbles_pop_ when_otherwise_ undisturbed/</pre>	0.55	Elementary -> Elementary , High School -> High School , Graduate -> High School
Why is it beneficial for an organ- ism to adapt?	Why would viruses and bacteria ever try to harm their host?	<pre>https://www. reddit.com/r/ explainlikeimfive/ comments/loptwy/ eli5_why_would_ viruses_and_ bacteria_ever_ try_to/</pre>	0.43	Elementary -> High School , High School -> High School , Graduate -> High School
Why do we mourn the loss of celebrity we never met?	What does this poem mean?	<pre>https://www. reddit.com/r/ explainlikeimfive/ comments/1902oc/ what_does_this_ poem_mean/</pre>	0.16	Elementary -> Elementary , High School -> High School , Graduate -> Graduate
Why have "perennial top- ics" like love, death, and iden- tity remained key themes in literature?	Why is Death Valley one of the hottest places on earth despite be- ing far from the equator?	<pre>https://www. reddit.com/r/ explainlikeimfive/ comments/ 1hfcnvl/eli5_ why_is_death_ valley_one_of_ the_hottest/</pre>	0.12	Elementary -> High School , High School -> High School , Graduate -> Graduate

Table 17: Examples of ELI5 question matching with similarity scores. When a question has a highly similar variant in the ELI5 subreddit, there is a tendency for oversimplification for prompts originally intended for higher educational levels.